

Community Bankers to Convene for ICBA Connect



MEDIA ADVISORY

THE NATION'S SOURCE FOR COMMUNITY BANKING NEWS

MEDIA CONTACTS

ALEIS STOKES
aleis.stokes@icba.org | 202-821-4457
@AleisStokes

NICOLE SWANN
nicole.swann@icba.org | 202-821-4458
@ICBA_nswann

ICBA national conference reimagined for 2021 as two-day virtual event

WHAT: The Independent Community Bankers of America (ICBA) announced a first-of-its kind team-focused virtual banking conference designed to address the unique challenges and opportunities facing the nation's community banks.

[ICBA Connect](#), an interactive two-day event, features a dynamic speaker lineup and educational and teambuilding programming on a range of community bank topical issues.

WHEN: Tuesday, March 9, and Wednesday, March 10, 2021

WHO: Keynote speakers during the virtual banking experience include:

- Survivor and gold medalist Victoria Arlen
- Founder and CEO of Uncharted Power [Jessica O. Matthews](#)
- Communications expert and magician [Vinh Giang](#)
- Social entrepreneur and branding strategist [Michelle Poler](#)
- Peak performance teacher and author [Dan Thurman](#)
- ICBA Chairman and President, CEO and Chairman of Grand Rapids State Bank [Noah Wilcox](#)
- ICBA Chairman-elect and President and CEO of Tioga State Bank [Robert Fisher](#)
- ICBA President and CEO [Rebeca Romero Rainey](#)

Community bank attendees will also get access to several post-ICBA Connect events, including:

- [ICBA ThinkTECH Innovation Showcase](#) (March 16)
- [Solutions Showcase](#) (May 12-13)

To learn more visit www.icba.org/connect.

For media registration, email your name, news organization, business address, number and email address to Aleis Stokes, aleis.stokes@icba.org, and Nicole Swann, nicole.swann@icba.org.

About ICBA

The Independent Community Bankers of America creates and promotes an environment where community banks flourish. ICBA is dedicated exclusively to representing the interests of the community banking industry and its membership through effective advocacy, best-in-class education, and high-quality products and services.

With nearly 50,000 locations nationwide, community banks constitute 99 percent of all banks, employ more than 700,000 Americans and are the only physical banking presence in one in three U.S. counties. Holding more than \$5 trillion in assets, over \$4.4 trillion in deposits, and more than \$3.4 trillion in loans to consumers, small businesses and the agricultural community, community banks channel local deposits into the Main Streets and neighborhoods they serve, spurring job creation, fostering innovation and fueling their customers' dreams in communities throughout America. For more information, visit ICBA's website at www.icba.org.

###
