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Registration is LIVE!

Join us for the 2020 Virtual Leadership Conference on October 6-8! Early bird registration rates expire September 1!

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Home Care Has the Power to Protect and Prevent

Check our page regularly for important information and resources to help protect and prevent the spread of coronavirus

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Understand Home Care Trends

The 2020 Home Care Benchmarking Study includes 200+ pages of national and regional home care insights in Marketing & Sales, Finance, Operations, Recruitment, Retention, Client & Caregiver Experience, and Technology

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Submissions are Open for the 2020 Caregiver of the Year Award!

Take just a few minutes and [nominate a stand-out caregiver](#) from your agency for this national award. All nominees will be recognized and the overall winner will be announced during HCAOA's Virtual Leadership Conference on October 5, 2020.

About HCAOA

The Home Care Association of America is the leading trade association for the home care industry. Founded in 2002, it represents nearly 3,000 companies that employ more than half a million workers across the United States.

What We Do

Protect seniors by setting
high industry standards

Represent our members'
interests among federal and
state policymakers

Connect and educate
our members

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- **[SCAM ALERT!](#)**

Some HCAOA members have reported receiving an email from an internet marketing company called "etec bizleads" offering a customized HCAOA list.

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- **[Home Care Pulse Provides Discount to HCAOA Members on Benchmarking Study](#)**

Home Care Pulse®, the leader in home care satisfaction management, is a proud partner with the HCAOA. This partnership brings a 15-25% discount on our...

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Upcoming Events

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18

HCAOA Illinois August 2020 Meeting

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- Aug

25

Insurance: What Home Care Agencies Should Know about Coverage (and Exclusions!) during COVID-19

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- Sep

17

How Home Care Schedulers Can Stay Relentlessly Positive in a Relentlessly Negative World

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- Oct

06

Annual Leadership Conference

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HCAOA Illinois October 2020 Meeting

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**Home Care Association of America
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