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OCTOBER 20-22, 2021 LOUISVILLE, KENTUCKY

GIE+EXPO Organizers Postpone 2020 Tradeshow to 2021

July 29 2020

Industry's largest show puts attendee and exhibitor health and safety at the forefront

FOR IMMEDIATE RELEASE – July 29, 2020

Alexandria, Va. – Due to the ongoing coronavirus pandemic and continued regulatory uncertainty, GIE/OPEI, LLC announced that the 2020 show will be postponed until next year.

Show ownership and management (GIE/OPEI, LLC) of GIE+EXPO, the Green Industry and Equipment Exposition, have been monitoring the situation closely, and have been working with state and local authorities to put on the safest show possible. Unfortunately, the unpredictable nature of such a rapidly evolving environment prohibited this year's show from taking place safely.

“The health and safety of our attendees and exhibitors is critical, and it is with profound regret that we announce the cancellation of our 2020 event,” said Kris Kiser, President and CEO of OPEI, and managing partner of

GIE+EXPO. “We’re looking forward to 2021 and already gearing up to make our next show a dynamic and engaging experience for the entire industry. I encourage exhibitors and attendees that have already registered or secured exhibit space to roll those monies forward to the 2021 show.”

Next fall, attendees and exhibitors will experience several updates to the Kentucky Exposition Center grounds. The facility is undertaking \$8 million in outdoor improvements and enhancements, including:

- Replacing the main entry gates to improve ingress and egress.
- Expanding paved areas on the north side of the building to increase exhibit space opportunities.
- Relocating more than 126,000 cubic yards of dirt, the equivalent of 63 football fields (or over 1 million wheelbarrows full), to the Outdoor Demonstration Area to improve drainage and irrigation to the grounds.
- Adding permanent driving lanes to the Demo Area.
- Improving pedestrian access from nearby hotels by adding sidewalks that extend from Phillips Lane to the new main gate.

GIE+EXPO has called Louisville home since the tradeshow began nearly 40 years ago. “We want to thank our host city for its ongoing support of our show,” Kiser said. “In particular I want to thank Karen Williams, president of Louisville Tourism, for her tireless efforts to help us through this process. She and the city have been terrific partners of the show, and we look forward to an outstanding event in 2021.”

Despite the need to postpone this year’s show, the industry continues to thrive. “Manufacturers, landscapers, and outdoor power equipment dealers have been deemed essential during this ongoing pandemic, and the industry continues to play a major role in keeping greenspaces around the country safe and accessible,” said Kiser.

“What we’ve learned during this period is the extraordinary importance of the living landscape to our mental and physical health, especially for homeowners who have a yard. We saw the ongoing need for the TurfMutt education program by parents and educators, with the robust distribution of our curriculum by Scholastic, the U.S. Green Building Council’s Global Learning Lab, and the Wildlife Habitat Council, among others,” Kiser continued. “The new voice of our Foundation, Mutt Mulligan, has been busy promoting the importance of living landscapes.”

Planning is already underway for GIE+EXPO 2021, which is scheduled to take place Oct. 20-22 in Louisville. Registration is currently open for next year’s event at www.gie-expo.com.

Media contacts:

- Debbi Mayster, Four Leaf PR on behalf of OPEI, 240-988-6243, This email address is being protected from spambots. You need JavaScript enabled to view it.
- Ami Neiberger-Miller, Four Leaf PR on behalf of OPEI, 703-887-4877, This email address is being protected from spambots. You need JavaScript enabled to view it.

About OPEI

OPEI is an international trade association representing manufacturers and suppliers of power equipment, small engines and battery power, utility and personal transport vehicles, and golf cars. OPEI is the advocacy voice of the industry, and a recognized Standards Development Organization for the American National Standards Institute (ANSI) and active internationally through the International Organization for Standardization (ISO), and the International Electrotechnical Commission (IEC) in the development of safety and performance standards. OPEI is managing partner of GIE+EXPO, the green industry equipment exposition, and administers the TurfMutt Foundation, which directs the environmental education program, TurfMutt. OPEI-Canada represents members on a host of issues, including recycling, emissions and other regulatory developments across the Canadian provinces.

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Hights...

Why Attend

- 1000+ Exhibits
- 20-acre demo area
- New products
- Networking
- Industry trends & education

Who Attends

- Dealers
- Servicing Dealers
- Power Sports Retailers
- Landscape Professionals
- Lawn & Garden Centers
- General Contractors
- Golf Course Superintendents
- Forest and Land Managers
- Industry Media

What's New

- UTV Test Track
- The Drone Zone
- Opening Keynote:
Admiral James Stavridis
- Post-Show Attraction:
KY Derby Museum
- Bourbon Weekend

Why Louisville

- Massive demo area
- Low cost of doing business
- Right-to-work expo center
- Central location
- New facilities

How to Register

- [Register to attend](#)
- Choose your hotel
- Choose your travel options
- See us in Louisville!

 [Book Your Stay](#)

GIE+EXPO IS SPONSORED BY:

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 OPEI

 PGMS

 OPEI

 NALP

About GIE+EXPO

Two tradeshows – GIE+EXPO and Hardscape North America – co-located in one central location, provide your No. 1 opportunity to see what the industry is buzzing about.

Stay Connected on:

Future Show Dates

GIE+EXPO 2020 – October 21-23, 2020

GIE+EXPO 2021 – October 20-22, 2021

GIE+EXPO 2022 – October 19-21, 2022

Contact Information

For general information about GIE+EXPO, including registration, please contact us at:

info@gie-expo.com

(800) 558-8767 or (812) 949-9200

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