



2020 RV Dealers Convention/Expo Goes Virtual in November

RV Dealers Convention/Expo: November 9 - 20, 2020

RVDA is transitioning the RV Dealer Convention/Expo to a virtual event from November 9-20, 2020. The virtual convention will provide education workshops, Vendor Training Plus+ sessions, and offer an interactive exhibit hall packed with vendor solutions. The RVDA U.S. and RVDA of Canada team is committed to ensuring that RV dealers and their business partners are able to convene virtually to connect, do business, and discuss the latest trends that will keep attendees at the forefront of innovation as the industry prepares for 2021.

REGISTRATION OPENS THIS MONTH

Dealer registration will open soon and includes options for both individual and multiple dealership personnel. The program will include keynote, tracked workshops, and virtual networking opportunities spread out over two weeks in November 2020. Convention registration will give you access to the archived sessions until January 31, 2021. Watch your email, our digital newsletters and RVDA.org for additional information.

VIRTUAL CONTENT INCLUDES:

- Leadership Development and Human Resources
- Social Media/Digital Marketing/Business Development
- Fixed Operations Excellence/Improving Repair Event Cycle Time
- 2020 Tax Implications of Paycheck Protection Program and other Government Loans
- Building F&I Income . . . and more!

RV DEALER CONVENTION/EXPO PROMOTIONAL OPPORTUNITIES

- Partners: Opportunity to have targeted branding positioned throughout the RV Dealers Convention/Expo virtual portal and premium virtual exhibitor placement.
- Vendor Training Plus+: Opportunity to host scheduled virtual sessions on your company's own content and

provide attendees with in-depth product or service information, case studies, educational demos, or topic of your choice.

- Special Sponsor Pages: Personalized, engaging, and dedicated content portal for companies to showcase their solutions and connect with attendees.
- Virtual Exhibit Booths: Use dedicated, interactive space to feature your products and services to reach dealers during the digital event.
- Featured Advertising: Available throughout the platform.

If you are interested in Partnership, Sponsor, or exhibiting, please contact:

Julie Newhouse: jnewhouse@rvda.org

Connect with us



Register Now: 2026 RV Dealers
Convention/Expo

Nov 9 - 13 at the Paris Las Vegas

[Go to Annual Convention site »](#)

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