



The Association for Packaging and Processing Technologies



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PACK EXPO Canceled for First Time in 60-plus Years

August 5, 2020

After thoughtful consideration, the Association for Packaging and Processing Technologies (PMMI) and the Pack EXPO International and Homebased Association (PEIA) have decided to cancel the event due to the evolving COVID-19 pandemic. It is not possible to have a safe event at this time.

To ensure this essential event can continue to provide marketing expertise and education, PMMI is launching PACK EXPO Connects, a new online platform for exhibitors and attendees to connect and engage.

“For over six decades, PACK EXPO has been here to serve and connect the industry, and while the pandemic makes it impossible to meet in person this year, connecting the industry is still our top priority. PMMI Media Group is putting all of the power of the PACK EXPO brand into fostering connections between consumer-packaged goods companies (CPGs) and suppliers by driving the entire industry to PACK EXPO Connects,” says Jim Pittas, president and CEO, PMMI.

PACK EXPO Connects will facilitate exhibitor and attendee interaction while continuing to provide the ability to see machinery in action through this new platform. This exciting online experience will also offer world-class educational opportunities, including daily Jumpstart sessions on hot topics from industry thought leaders along with the Innovation Stages, a staple at previous PACK EXPO events. The new Solution Room will feature expert-led education sessions, and PMMI Media Group editors will discuss highlights via Daily Download sessions, bringing attendees up to speed on the latest and greatest solutions on display at PACK EXPO Connects. A special Packaging and Processing Women’s Leadership Network event will feature an address from Jan Tharp, president and CEO at Bumble Bee Foods.

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replace an in-person event with the resources the industry has.

For more information on the virtual event, visit packexpoconnects.com. For any additional questions, contact us at expo@pmmi.org or by phone at 571.612.3200.



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