



EQUIPMENT

# What 2021 trucking events are live or virtual?

Here's a list of the top trucking industry events in 2021 and if they are in-person or digital.

John Hitch Jan. 6, 2021 ▪ 8 min read

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Accept All



CES 2020 in Las Vegas

Now that 2020 is hindsight, members of the trucking industry can — at some point — look forward to meeting in person again at events, where they can touch and feel the game-changing new equipment and trucks, talking needs and services over a cocktail and appetizer, and wandering around expo halls until they find that one thing or person that can change their business.

Unfortunately, until at least the spring of 2021, in-person events have been eschewed for virtual events. Cold and flu season is just getting its warm up, it appears (for now) that virtual events are the new status of the top industry events, with updates being routinely updated as everything is a threat to people's health and welfare.

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Traditionally an event where gadget and tech aficionados can geek out on the latest and greatest electronics innovations, the Consumer Electronics Show (Jan. 11-14) has started to pique interest and involvement from the trucking industry. In 2018, Kenworth unveiled its [fuel cell electric truck version of the T680](#), and last year showed off [a Level 4 autonomous T680 and medium-duty K270E](#), an electric truck collaboration with Dana Inc.

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With this year being a virtual event, attendees won't get a chance to sit in the driver's seat of any new trucks, but Mobileye President and CEO Prof. [A](#) company's advanced driver assist s 12, 10 a.m. PT. A specific focus will driving system comprising 11 camera register, [click here](#).

[Heavy Duty Aftermarket Week](#)

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which 2,600 stakeholders with ties to parts suppliers and vendors attended, the big trend was aftermarket vendors such as Meritor and Wabco enhancing their e-commerce sites, which seems even more prescient now as e-commerce, in general, has dominated the age of COVID-19. To find out what this year's aftermarket trends are, visit <https://www.hdaw.org/2021> for more info.

## [2021 COHMED Conference](#)

Jan. 25-28

The Cooperative Hazardous Materials Enforcement Development Conference, put on by the Commercial Vehicle Safety Alliance, was planned to take place in Savannah, Ga., but is strictly digital this year. The event will cover regulatory updates and various hazardous materials handling topics, from roadside inspections to basic compliance. Registration is free but must be done by Jan. 15. [Click here](#) to register.

## [Work Truck 2021](#)

March 8-12

For many, the 2020 Work Truck Show was the last live event before COVID-19 shut the country down. No one really knew how dangerous the coronavirus was, but exhibitors knew enough to hand out samples. The Indianapolis-based event held by NADA, which has decided to hold vans and pickups has decided to hold it virtually. The event, which has moved from leading chassis manufacturers to a virtual format, has a focus on trucks from last year, an increased focus on electric vehicles. [Sign up](#) to receive updates.

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Freightliner Custom Chassis Corp.'s booth at Work Truck 2020.

## [Mid-America Trucking Show](#)

Canceled

The organizers behind the Mid-America Trucking Show want the 50<sup>th</sup> Anniversary event to be a special one, but unfortunately, the show has been canceled for 2021 and 2022.

The organizers stated: "While you're not able to attend, we're focused on celebrating your importance to the industry and making the best ever. Mark your calendar for 2023 in Louisville, KY - we promise, it will be the best yet."

It still is planned to be held at the Kentucky Exposition Center.

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The American Trucking Associations' Technology & Maintenance Council Annual Meeting will hold a virtual Spring Meeting without an exhibition component. According to ATA, "TMC's Task Forces, Study Groups and other committees will meet to continue the business of the Council as well as offer a full slate of educational programming. All events held during TMC's Spring Meeting will be conducted via the Cisco Webex interface."

To register, [click here](#).



Great Dane's "Roaring Twenties" themed booth

[ProMat 2021](#)

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than 100 digital seminars and 500 supply chain solutions, featuring cutting-edge automation and robotics, delivered to their smart device or computer screen. Admission is free and registration can be [completed here](#).

## [CVSA Workshop 2021](#)

April 18-22

The safety and compliance meeting will take place at the Louisville Marriott Downtown in Louisville. It will kick off with the [2021 North American Cargo Securement Harmonization Public Forum](#) on April 18.

## [NPTC 2021](#)

June 13-15

The National Private Truck Council Annual Education Management Conference and Exhibition is tentatively scheduled as a live event in Cincinnati at the Hilton Netherland Plaza. It was canceled in 2020 due to COVID and previously scheduled for April 25-27, 2021.

## [Advanced Clean Transportation Expo](#)

Aug. 30- Sept. 2

In 2020, the ACT Expo, which featured cutting-edge technologies, lasted several months until November. This year, the show is being held at the Long Beach Convention Center. The show is ready to roll out battery-electric Class 8 trucks, and renewable natural gas has reached the West Coast to see and talk about.

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International Truck, Hino, Lion, Linamar, Momentum, Morgan Kolson, Nissan, Propane Education & Research Council, Oshkosh, Sea Electric, Toyota, XL Fleet, Workhorse, and Xos.

[Register here.](#)

## [TMC Fall Meeting 2021](#)

Sept. 12-16

The TMC Fall Meeting comprises the maintenance technician competition portion, SuperTech and Future for the first two days and the discussion side the last two days. This year it will be held in Downtown Cleveland at the Huntington Convention Center. And there will be plenty to discuss, from how the transportation sector is performing in a (hopefully) post-pandemic world to how the industry is handling the driver and technician shortage likely to have been exacerbated by training schools being shut down for large parts of 2020.

## [TCA 2021](#)

Sept. 25-28

The Truckload Carriers Association's 83<sup>rd</sup> Annual Convention was scheduled for late January in Nashville, but has been moved to September, after previously being scheduled for January. The association is building a profitable freight network and offering a variety of services, including insurance. [Register here.](#)

## [NACV 2021](#)

Sept. 28-30

The biennial North America Comm

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"Each organization and individual attendee has made choices over the past months based on a variety of factors, health and safety being the most pressing. While many exhibitors demonstrate commitment to the show and vaccination rates continue to rise, our research shows that the trucking industry will not be ready to attend large events like they traditionally have this fall," said Ed Nichols, vice president of Hannover Fairs USA.



NACV 2019 at the Georgia World Congress Center in Atlanta.

## [MCE 2021](#)

Oct. 23-27

The 2021 American Trucking Association Exhibition (MCE) will be held at the [event was virtual](#) and ATA President discussed trucking issues from driver retention

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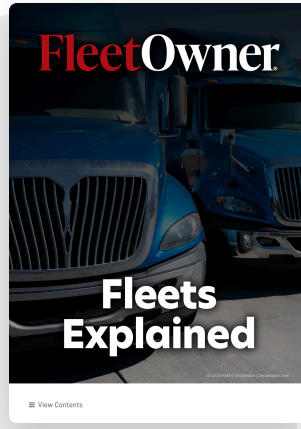
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