



EVENTS

2020 Walcott Truckers Jamboree goes virtual

Registration for all competitions will open no later than June 1, with an entry deadline of June 30.

FleetOwner Staff May 18, 2020 ▪ 3 min read

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The [2020 Walcott Truckers Jamboree](#) is going virtual this year with an online Antique Truck Show, Super Truck Beauty Contest, Trucker's Best Friend Pet Contest and free meals for drivers from July 9-11.

"It was made clear by [Iowa] Governor Reynolds' order that we will not be allowed to hold our massive, in-person event," said the vice president of marketing. "The goal is to continue with our long-standing tradition of celebrating the industry, even if we can't host 45,000 people at Iowa 80. We're going virtual and still celebrate the importance of the industry."

The Antique Truck Display will move online, and anyone who wants to provide photos and information for this year's Super Truck Beauty Contest can do so online.

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The Trucker's Best Friend Pet Contest encourages drivers to register their pet and submit the requested photos or video to compete. Entries will be voted on and prizes will be awarded for best dressed, owner look-alike and best trick.

The Iowa 80 Trucking Museum will also celebrate the 100th birthday of its 1920 GMC with a video event to be posted on the museum's Facebook page on Friday, July 10. The truck will still be featured in the lobby of the museum for visitors who would like to see it in person.

All CDL professional driver customers will receive a free meal in the Iowa 80 Kitchen restaurant during those three days at the Fuel Wash and Super Truck Showroom.

"We want drivers to know how much we care. This certainly isn't the way we thought of about drivers and their families and

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The Jamboree Program will be printed and available at Iowa 80 Group locations starting late June. All concerts are being rescheduled for 2021.

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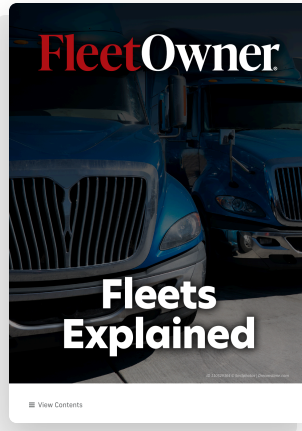
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