



Tracking Technology and Innovation for the Legal Profession

ILTACON 2020 Will Be Entirely Virtual

A screenshot of the ILTACON 2020 website banner. The background is dark with a faint geometric pattern. At the top left is the 'ILTA ON' logo. At the top right are navigation links: 'About', 'FAQ', 'Schedule', and 'Get Tickets' (which is highlighted in a dark button). The main text in the center reads 'THE VIRTUAL EXPERIENCE FOR THE GLOBAL LEGAL TECHNOLOGY COMMUNITY.' in large, white, bold, sans-serif capital letters. Below this, in smaller white text, is '24-28 AUGUST 2020'. At the bottom, a paragraph of white text states: 'This five-day conference offers comprehensive peer-driven programs, educational content, and face-to-face virtual networking. Industry experts and the legal community collaborate to discover and evolve successful legal operation strategies for today's transforming legal industry.'

By **Bob Ambrogio** on June 8, 2020



The International Legal Technology Association had seemed to be on the fence about whether to retain a physical aspect of its annual ILTACON conference in August, but now it has decisively come down on the side of a virtual-only conference.

The **ILTACON website** now says that the conference will be entirely virtual, describing it as “the virtual experience for the global legal technology community.” The online-only conference has been renamed “ILTA>ON” and will be held Aug. 24-28.

In April, when I interviewed **Joy Heath Rush**, ILTA’s CEO, for my **Law Insights** episode on **Litera TV**. I asked her whether there would still be an ILTACON in August.

“ILTACON will happen, it absolutely will happen,” **Rush told me then**. “Whether it happens in the way that we’re accustomed to, I think is the question.”

At the time, she said that she anticipated the conference would have both in-person and virtual components.

But the website now makes clear that the conference will be solely virtual. ILTA has scheduled a press briefing for tomorrow where it is likely further details will be provided.

An FAQ on the website says the event was changed to virtual for several reasons.

“Travel bans, uncertainty with what tomorrow would bring with COVID-19, and the late reopening of the hotel are just a few of the bigger reasons we chose to move virtually. The safety of our ILTA Community is very important to us.”

It says that the conference’s structure and size made it infeasible to move it to a later date in 2020.

Anyone who already registered for a room at the Gaylord Opryland hotel, the planned venue for the conference, will have the registration cancelled automatically and a refund issued.

Registration for the virtual conference will cost \$350 for ILTA members and \$599 for non-members. A day pass can be purchased for \$99 for members or \$199 for non-members.



Bob Ambrogi

Bob is a lawyer, veteran legal journalist, and award-winning blogger and podcaster. In 2011, he was named to the inaugural Fastcase 50, honoring “the law’s smartest, most courageous innovators, techies, visionaries and leaders.” Earlier in his career, he was editor-in-chief of several legal publications, including The National Law Journal, and editorial director of ALM’s Litigation Services Division.

ABOUT LAW SITES

LawSites is a blog covering legal technology and innovation. It is written by Robert Ambrogi, a lawyer and journalist who has been writing and speaking about legal technology, legal practice and legal ethics for more than two decades.

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