

TV

(
h
t
t
p
s
:
/
t
v
n
e
w
s
c
h
e
c
k
.
c
o
m
/)

SPONSORED



Join us at

Local TV Strategies

Technology(<https://tvnewscheck.com/category/tech/>)

#2020 nab show(<https://tvnewscheck.com/article/tag/2020-nab-show/>)

#avid(<https://tvnewscheck.com/article/tag/avid/>)

#coronavirus(<https://tvnewscheck.com/article/tag/coronavirus/>)

#graphics(<https://tvnewscheck.com/article/tag/graphics/>)

#media asset management(<https://tvnewscheck.com/article/tag/media-asset-management/>)

#storage(<https://tvnewscheck.com/article/tag/storage/>)

#video servers(<https://tvnewscheck.com/article/tag/video-servers/>)

Avid Cancels NAB Show, Connect 2020

📅 Mar 10, 2020 | TVN Staff

5 min read

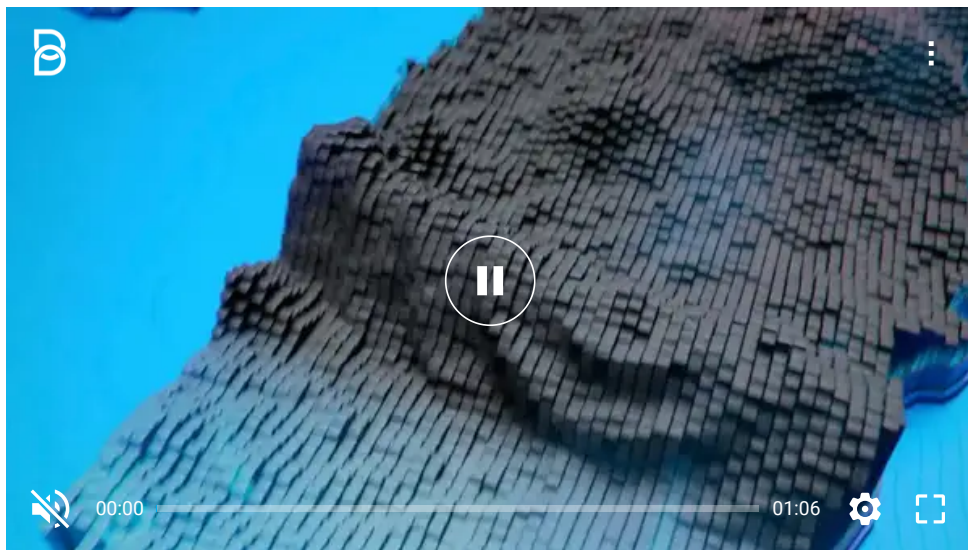
Save this article for later! [Login](#) or create a (<https://tvnewscheck.com/register/free/>) Free Member Profile to bookmark it.





Avid's new product introductions will take place online in April. Avid and ACA will host regional Connect events after public safety is assured.

In response to the coronavirus outbreak, [Avid \(https://www.avid.com/\)](https://www.avid.com/) on Tuesday afternoon announced its decision to cancel participation in all trade conferences and other large face-to-face events globally for at least the next 60 days, including NAB Show 2020. Additionally, the Avid Connect 2020 conference in Las Vegas that was planned for mid-April is canceled, a decision the company made in close consultation with the Avid Customer Association's (ACA) executive board.



The company said in April, "the community will be invited to participate in an online broadcast to introduce all of Avid's new products that had been slated for introduction at Connect 2020 and NAB Show 2020 in Las Vegas. Later in the year — when public safety can be assured — Avid and the ACA plan to host regional Connect events in several locations worldwide for the convenience of the community. Details will be announced soon."

Jeff Rosica, Avid CEO-president, said: "While these were difficult decisions for Avid, and for me personally, we feel strongly that helping stop the spread and severity of the COVID-19 virus is not just the job of governments and healthcare providers, but the responsibility of every individual, organization and corporation around the globe.

SPONSORED

"We will take this opportunity to try new methods and experiment with different approaches to better engage with our clients, users and the community around the globe. Avid remains supportive of the NAB Show and looks forward to next year's event."

Avid released the following FAQs:

Is Avid exhibiting at the NAB Show and hosting Avid Connect 2020 this year?

Avid will not be participating in any large face-to-face events for at least the next 60 days in response to the COVID-19 virus, including NAB Show 2020 and Avid Connect 2020, both held in Las Vegas. We made this decision in an abundance of caution and care for the safety and well-being of our employees and community.

Will Avid Connect 2020 be rescheduled to another date?

In April, Avid will produce an online broadcast to introduce all of Avid's new products that had been slated for introduction at Connect 2020 and NAB Show 2020 in Las Vegas. Together with the Avid Customer Association, Avid plans to host regional Connect events later this year. Details will be announced soon.

When will Avid resume attending large face-to-face events?

We will re-evaluate the coronavirus situation during the next 60 days and will take further actions as needed.

As an Avid Connect 2020 registrant will I receive a refund?

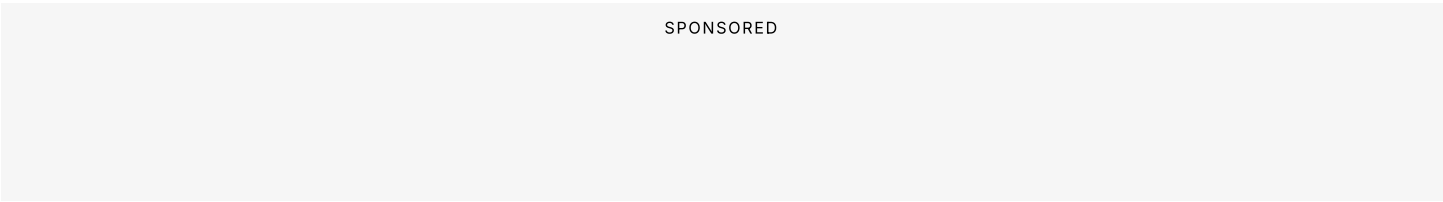
Anyone who registered for Connect 2020 will receive a 100 percent refund of their registration fee. Avid will begin processing refunds immediately; please be aware that it could take between 2-7 days (depending upon your financial institution) for the funds to be transferred to your account. If you registered for Connect 2020, you have also been pre-registered for an NAB badge. To obtain your NAB badge, please visit Avid's unique [registration link \(https://registration.experientevent.com/ShowNAB201/Flow/ATT/?marketingcode=LV8476\)](https://registration.experientevent.com/ShowNAB201/Flow/ATT/?marketingcode=LV8476) before April 5 and use guest pass code LV8476. If you register for NAB using Avid's registration link on or after April 5, the badge will cost US\$50.

Will the training sessions be made available at another date?

Avid will work closely with our training presenters to try to schedule those sessions at a regional Connect event. We will share details about future training sessions as they become available.

Will the Avid Customer Association committee meetings be rescheduled?

We are reviewing the committee meeting schedule and will notify all committee members of any changes once a decision has been made.



I am a sponsor; who do I contact for more information about my sponsorship or participation in the Partner Pavilion?

Our event managers will contact you directly regarding your sponsorship.

Who do I contact for more information about Avid Connect 2020?

Please contact aca@avid.com (mailto:aca@avid.com) for any other questions.



About Mark K. Miller

Mark K. Miller began covering the television industry in 1975 when he joined Broadcasting magazine as an editorial assistant, becoming a staff writer. He moved to editing, becoming managing editor of the renamed Broadcasting & Cable in 1991. Mark left B&C at the end of 1998, but continued his association with the company as managing editor of B&C's new monthly tabloid magazine, Digital Television, until it ceased publication in December 1999. Mark worked with Harry Jessell to launch TVNewsCheck in 2006 (as TVNewsday) and has been its managing editor since then. He can be reached at mark@newscheckmedia.com.

[View Posts](#)

(<https://tvnewscheck.com/author/markmiller/>)

You must be a logged in member to post a comment.

LOGIN

DON'T HAVE AN ACCOUNT? CREATE A FREE MEMBER PROFILE →



RELATED STORIES

Handwritten text, likely a page number or identifier, located in the top left corner of the page.

k
h
g
o
m
ph
ph
w
a
g
h
a
t
k
s
ph
h
m
y
p
u
b
p
p
g
g
u
s
h
p
p
p
s
y
p
a
m
s
m
a
h
d
m
d
g
s
f
a
h
t
t
b
s
b
m
s
p
-

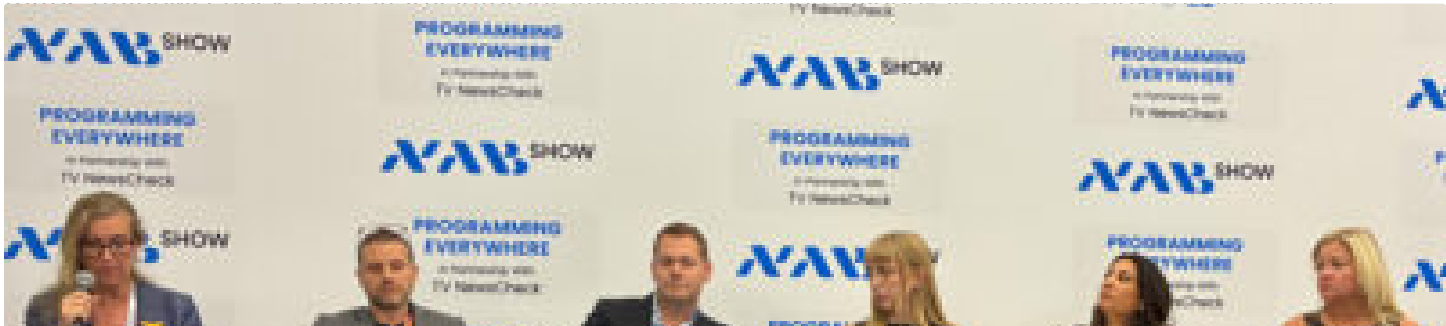
h
b
s
b
b
b
a
a
e
b
y
y
g
r
o
u
p
-
h
e
a
d
-
d
i
e
s
-
a
t
-

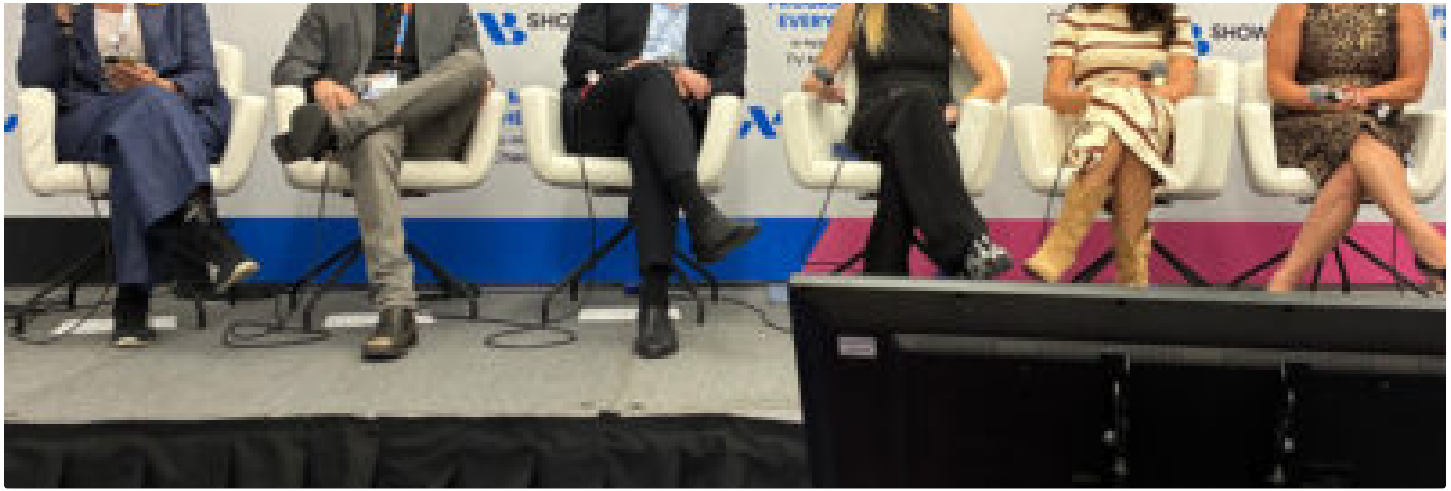
SPONSORED

SPONSORED CONTENT

SPONSORED
BY
MEGAPHONE
SPONSORED
SPONSORED
BY ON SCORPUS
BY ITN
BY REWAVES
SPONSORED
BY BECKTV

MORE TVN VIDEO NEWS ;





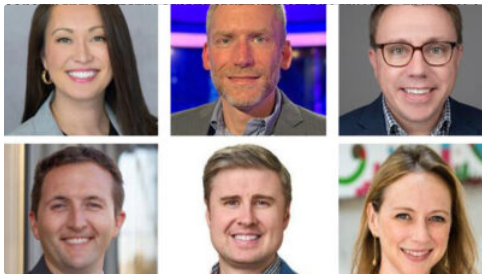
Programming Everywhere Video: AI & Content's Next Generation

WATCH
VIDEO

([HTTPS://TVNEWSCHECK.COM/AI/ARTICLE/PROGRAMMING-EVERYWHERE-VIDEO-AI-CONTENTS-NEXT-GENERATION/](https://tvnewscheck.com/ai/article/programming-everywhere-video-ai-contents-next-generation/))

**Programming
Everywhere
Video: Pitting
Multiple
Strategies For
Building
Communities**

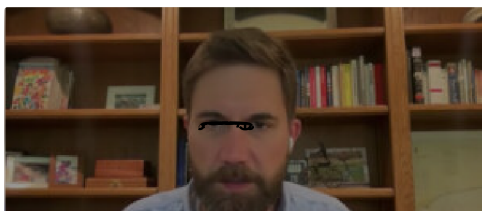
UPCOMING TVNEWSCHECK EVENTS →



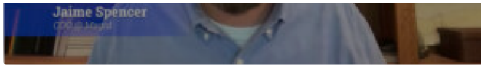
Local TV Strategies: AI Roadmaps For The TV Station Group (<https://tvnewscheck.com/ai/article/local-tv-strategies-ai-roadmaps-for-the-tv-station-group/>)



Local TV Strategies: Tech Futurists On Agility & Innovation (<https://tvnewscheck.com/business/article/local-tv-strategies-tech-futurists-on-agility-innovation/>)



New Magid Research At Local TV Strategies: Young News Consumers Crave Community (<https://tvnewscheck.com/journalism/article/new-magid-research-at-local-tv-strategies-young-news-consumers-crave-community/>)



Local TV Strategies: Firing Up The Future Of Local TV Revenue (<https://tvnewscheck.com/business/article/local-tv-strategies-firing-up-the-future-of-local-tv-revenue/>)



EVENT CALENDAR ([HTTPS://WWW.TVNEWSCHECK.COM/EVENTS/](https://www.tvnewscheck.com/events/))

EVENT NEWS ([HTTPS://WWW.TVNEWSCHECK.COM/EVENT-NEWS/](https://www.tvnewscheck.com/event-news/))

