

EXHIBIT

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For more than 50 years, CES® has been the global stage for innovation. And the all-digital CES 2021 will continue to be a platform to launch products, engage with global brands and define the future of the tech industry.

An all-digital CES 2021 will allow the entire tech community to safely share ideas and introduce the products that will shape our future. You'll be able to participate in all the awe-inspiring moments of CES wherever you are in the world. We are designing a unique experience for the tech industry.

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CES INSIGHTS

Your Brand and the Health Tech Revolution

Andrea Palmer

President, Publicis Health Media

WHY CES?

4

days of programming and exhibits

30+

product categories represented

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700K+

products launched at CES

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Navigating Marketing During a Pandemic

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Why Top CMOs Say They Have the Wrong Title

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CASE STUDY

HEAL

The market leader in doctor house calls, Heal, introduced the Heal Hub device (previously known as the Wellbe), in partnership with Qualcomm, at CES 2018. Being named a CES 2018 Innovation Award honoree helped Heal obtain Medicare reimbursement for patients who use its hub device.

[SEE CASE STUDY →](#)

16

feature articles in top media publications

I view CES as the must-attend event of the year. It's an incredibly important place at the cross-section of technology's interaction with humanity and culture.

NICK DESAI
CO-FOUNDER

HEAL

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At CES 2018, Heal partnered with Qualcomm and introduced the Heal Hub device.

PRESS RELEASES

CES 2021 Moves to an All-Digital Experience

CES 2020 Wraps: AI and 5G Define the Future of Innovation

Personalized Notification App Developed by Clark County Students Wins CES 2020 Future Innovators Business Pitch Competition

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