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Gartner IT Symposium/Xpo® 2020, Americas | Virtual

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The World's Most Important Gathering of CIOs and IT Executives™

October 19 – 22, 2020

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Join us at the center of technology, business, strategy and inspiration

Explore the emerging technologies and trends shaping the future of IT and business

Recent global events have reset the CIO's relationship with the enterprise and executive team. Now is the time to embrace new approaches to leadership and strategic decision making to lead in a dynamic world. Join us virtually this October at our flagship conference, Gartner IT Symposium/Xpo®. Explore how to shape technology to respond to adversity and discover digital business strategic planning tools and techniques to achieve business continuity.

Connect with trusted Gartner experts, accomplished IT leaders and top technology vendors to hone your leadership skills, refine your strategies and walk away with the insights, advice and tools needed for now and the future.

Business

Exploit the combined forces of data, analytics and artificial intelligence to deliver business value in and beyond the enterprise. Recognize the value of customer, citizen and employee experience in the business value proposition for digital business success.

Technology

Create information and technology operating models that are agile, responsive and innovative. Lead digital business success by using digital design practices.

Inspiration

Defy conventional thinking during times of uncertainty to emerge as a winner. Start with culture change when embarking on digital transformation, instead of waiting to address it later.

What you can expect at Gartner IT Symposium/Xpo

Get ready for the first ever virtual edition of Gartner IT Symposium/Xpo! What can you expect when you attend? Watch Gartner Distinguished VP Analyst Daryl Plummer as he details the immersive virtual experience.

We will distill the most critical advice for clients and deliver it at IT Symposium/Xpo. Now is the time to turn to Gartner for insights, for direct advice, for hope and to discover how to thrive in a renewed economy. Digital business has never been so essential.

Whit Andrews

Distinguished VP Analyst and Conference Chair

Special Programs at Gartner IT Symposium/Xpo

Gartner IT Symposium/Xpo offers special programs to enhance the attendee experience. From programs for CIOs to programs for enterprise size, we offer a tailored conference agenda designed with your challenges in mind.

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Iraq

Ireland

Isle of Man

Israel

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Jamaica

Japan

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Kiribati

Korea, Democratic People's Republic of

Korea, Republic of

Kuwait

Kyrgyzstan

Lao People's Democratic Republic

Latvia

Lebanon

Lesotho

Liberia

Libya

Liechtenstein

Lithuania

Luxembourg

Macao

Macedonia, The Former Yugoslav Republic of

Madagascar

Malawi

Malaysia

Maldives

Mali

Malta

Marshall Islands

Martinique

Mauritania

Mauritius

Mayotte

Mexico

Micronesia, Federated States of

Moldova, Republic of

Monaco

Mongolia

Montenegro

Montserrat

Morocco

Mozambique

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Namibia

Nauru

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Saint Lucia

Saint Martin (French Part)

Saint Pierre and Miquelon

Saint Vincent and the Grenadines

Samoa

San Marino

Sao Tome and Principe

Saudi Arabia

Senegal

Serbia

Serbia and Montenegro

Seychelles

Sierra Leone

Singapore

Sint Maarten (Dutch Part)

Slovakia

Slovenia

Solomon Islands

Somalia

South Africa

South Georgia and the South Sandwich Islands

South Sudan

Spain

Sri Lanka

Sudan

Suriname

Svalbard and Jan Mayen

Swaziland

Sweden

Switzerland

Syrian Arab Republic

Taiwan

Tajikistan

Tanzania, United Republic of

Thailand

Timor-Leste

Togo

Tokelau

Tonga

Trinidad and Tobago

Tunisia

Turkey

Turkmenistan

Turks and Caicos Islands

Tuvalu

Uganda

Ukraine

United Arab Emirates

United States Minor Outlying Islands

Uruguay

Uzbekistan

Vanuatu

Vatican City

Venezuela, Bolivarian Republic of

Viet Nam

Virgin Islands, British

Virgin Islands, U.S.

Wallis and Futuna

Western Sahara

Yemen

Zambia

Zimbabwe

Åland Islands

Job Title

Company Name

Job Function

Audit

Communications

Customer Service & Support

Enterprise Risk Management

Finance

General Management

Human Resources

Information Technology

Innovation & Strategy

Investors

Legal & Compliance

Marketing

Product Management

Sales

Supply Chain

Job Role

Auditor

Chief Audit Executive

Other Role

Chief Communications Executive / Head of Communications

Corporate Affairs

Corporate Brand

External Communications

Internal Communications

Public Relations

Other Role

Contact Center Site Leader

Customer Service Technology

Digital Channels

Head of Customer Service / Support

Operations

Quality Assurance

Reporting & Analytics

Training / Learning & Development

Vendor Management

Workforce Management

Other Role

Chief Risk Officer / Head of ERM

IT Security & Risk Management

Other Role

Accounting

Business Unit / Regional CFO

Chief Financial Officer

Corporate Controller

Finance Transformation

Financial Planning & Analysis

Investor Relations

Procurement

Real Estate

Shared Services

Tax

Other Role

Chief Executive Officer

Chief Operating Officer

Emerging Tech CEO

General Manager

Other Role

Business Unit / Regional Head of HR

Chief HR Officer / Head of HR

Diversity & Inclusion

HR Business Partner / Generalist

HRIS / HR Technology

Learning & Development

Recruiting

Talent Analytics

Talent Management

Total Rewards (Compensation & Benefits)

Other Role

Applications

Chief Information Officer / Head of IT

Chief Technology Officer

Data & Analytics

Enterprise Architecture

IT Infrastructure & Operations

IT Program & Portfolio Management

IT Security & Risk Management

Sourcing, Procurement & Vendor Management

Technical Professionals

Other Role

Business Unit / Divisional Head of R&D

Chief Strategy Officer

Chief Technology Officer / Head of R&D

Engineering

Innovation

Market / Competitive Intelligence

New Product Development

R&D Portfolio Management

R&D or Technology Strategy

R&D - Other Role

Strategy - Other Role

Analyst / Associate

Banking Analyst / Associate

Banking Managing Director / Partner

Debt / Credit Analyst / VP / Partner

Equity Research Analyst / VP / Partner

Knowledge Specialist / Library

Managing Director / Partner

Portfolio Manager

Equity Research - Other Role

Investment Bank - Other Role

Private Equity - Other Role

Public Equity - Other Role

Venture Capital - Other Role

Chief Compliance / Ethics Officer

Compliance & Ethics

Data Privacy

Deputy / Assistant General Counsel

General Counsel / Chief Legal Officer

Legal Operations

Legal Professional / Lawyer

Other Role

Channel Marketing

Chief Marketing Officer / Head of Marketing

Customer Experience

Demand Generation

Digital Commerce

Market Insights / Competitive Intelligence

Marketing Analytics

Marketing Technology

Multichannel Marketing

Product Marketing

Sales Enablement

Strategic Planning

Other Role

Chief Product Officer

Chief Technology Officer

Product Development / Product Management

Product Management / Development

Product Marketing

Research & Development

Other Role

Business Unit / Segment Head of Sales

Channel Sales

Chief Revenue Officer (Sales & Marketing)

Chief Sales Officer / Head of Sales

Field / Outside Sales

Inside Sales

Key Account Management

Sales Enablement

Sales Learning & Development

Sales Operations

Sales Strategy

Other Role

Chief Supply Chain Officer / Head of Supply Chain

Customer Fulfillment & Collaboration

Logistics - Transportation, Warehousing & Distribution

Manufacturing Strategy & Operations

Quality Management

Sourcing & Procurement

Supply Chain IT

Supply Chain Planning

Supply Chain Strategy

Other Role

Step 2 of 2

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Join a global community of CIOs and IT executives

The digital era has brought unprecedented change to technology, business and society. Beyond managing IT, CIOs are called to lead and inspire their teams and business stakeholders through deeply transformative business models, practices and cultures. Gartner IT Symposium/Xpo addresses the strategic needs of enterprise CIOs and their leadership teams. This conference is designed for:

CIOs

CSOs and CISOs

Chief data officers and chief analytics officers

Senior application leaders

VPs of IT infrastructure and operations

CIOs

Connect with CIOs across regions and industries, and gain new perspectives on the challenges and opportunities of business transformation

Balance the need to innovate while “keeping the lights on.”

Become an effective partner with business executives; shift from “order taker” to “trusted advisor.”
Overcome the barriers of organizational culture, resources and talent to grow and scale your digital initiatives.

Drive cost optimization to fund digital transformation initiatives.

CSOs and CISOs

Security, risk and compliance leaders can expect to walk away with insights to:

Transform security programs to deal with the challenges of digital business

Secure funding for security investments

Communicate effectively to the board

Build security and risk awareness across organization

Juggle scarce human and financial resources

Adapt to bimodal IT

Chief data officers and chief analytics officers

Explore with chief data officers, chief analytics officers and senior data and analytics leaders how to:

Align your work to your CIO’s priorities

Enhance customer experience

Establish the right organization and tempo for the data and analytics business unit

Prioritize your investments in information

Establish a data-driven culture

Senior application leaders

Senior application leaders learn insights and best practices to:

Legacy modernization
Build agile architectures to support DevOps, service-oriented architecture, APIs, cloud-optimized patterns, in-memory computing and context awareness
Employ bimodal strategies to renovate and modernize core IT systems
Understand new agile, iterative, dynamic, ecosystem-based building blocks

VPs of IT infrastructure and operations

VPs of IT infrastructure and operations explore the tools and tactics to:

Move infrastructure and operations strategy forward
Show value to the business
Cost optimization
Old versus new technologies
Infrastructure and operations leadership and culture change
Innovation and agility
Meet business objectives

Tracks at a Glance

Actionable IT insights across three key focus areas

Track A

Business Strategy

Digital business requires that leaders shape technology to serve opportunity and respond to adversity. Business continuity is one of many complex business challenges creating unanticipated market turbulence. This track provides CIOs and IT executives with digital business strategic planning tools and techniques to turn complexity and chaos into real strategy execution initiatives.

Track B

Leadership

In times of rapidly evolving risks and opportunities, CIOs must embrace new approaches to leadership and strategic decision making. This track provides CIOs and IT executives with tools and techniques to help them lead and effectively make decisions in a dynamic world.

Track C

Technology & Information

Enterprises must accelerate their digital transformation efforts into real changes, and technology uniquely underpins that promise. This track provides CIOs and IT executives with clear insights and understanding of the opportunities and risks in adopting emerging technologies to help shape your digital transformation journey and lead business recovery.

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