



MDRT

The Premier Association of
Financial Professionals®



[Check Application Status](#)

[LOGIN](#)

[SHIP](#)

[MEETINGS](#)

[RESOURCE ZONE](#)

[MY MDRT](#)

PRESS RELEASE

MDRT brings industry-leading conference experience to cyberspace with 2020 Virtual Event

MDRT members have access to the full MDRT experience from the comfort of their homes.

PARK RIDGE, ILL. (July 9, 2020) — Rising to the challenge of bringing financial advisors together to help clients during the COVID-19 pandemic, MDRT will welcome members to its 2020 Virtual Event starting on August 3. Registered attendees will learn how to guide their clients and businesses to success, even in the midst of social turbulence, with over 200 pieces of content during the five-day main event and subsequent On-Demand weeks throughout the rest of the month.

The main event, which will be broadcast in five global time zones, will feature all the standout components of MDRT's in-person Annual Meeting and Global Conference, including dynamic Main Platform speakers, insightful Focus Sessions, dynamic ConneXion Zone sessions, digital networking opportunities and more. From the comfort of their own homes, attendees will hear from top industry and societal figures on how to implement innovative practices and unlock success for the rest of 2020 and beyond.

"The COVID-19 pandemic and its associated global recession makes