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30 March - 2 April 2020 · Caesars Palace · Las Vegas

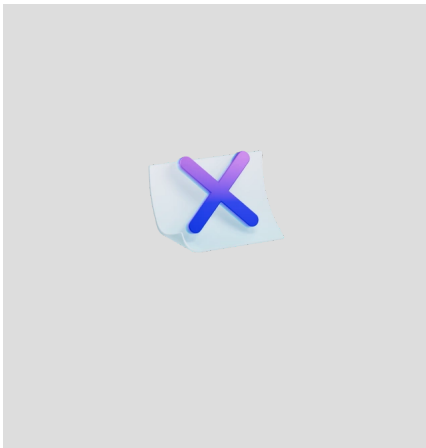
Welcome to CinemaCon,

the largest and most important gathering of movie theater owners from around the world.

Since taking its first step in 2011, CinemaCon has evolved and grown to become the largest and most important gathering for the worldwide motion picture theater industry. CinemaCon is truly a global event attracting attendees from more than 80 countries.

On behalf of CinemaCon, the Official Convention of The National Association of Theatre Owners ([NATO](#)), we extend our sincerest appreciation and gratitude to the entire motion picture theater industry for helping to make the past nine years so successful. The excitement continues when CinemaCon returns to Caesars Palace in Las Vegas from 30 March – 2 April 2020 for what is sure to be our biggest convention to date. [Read More...](#)

Social Media / News Feeds



[Tweets by @CinemaCon](#)

 [BoxOffice](#)  [NATO](#)

[Weekend Box Office Report: COVID-19 Hits the Domestic Box Office](#) March 15, 2020

[Long Range Box Office Tracking: The Impact of COVID-19 on Springtime Moviegoing in the U.S. \(Updated\)](#) March 14, 2020

[CMX Cinemas to Acquire Star Cinema Grill](#) March 14, 2020

[Weekend Box Office Estimates: I Still Believe Could Top \\$10M, But Onward and Holdovers Down 60%+ in Wake of COVID-19](#) March 14, 2020



[North American Theater Chains Cut Seating Capacity In Response to Coronavirus](#) March 13, 2020

[B&B Theatres Expands Sensory Backpack Initiative Nationwide](#) March 12, 2020

[CinemaCon 2020 Cancelled Over Coronavirus Concerns](#) March 12, 2020

[Weekend Box Office Forecast: Bloodshot, The Hunt, and I Still Believe](#) March 11, 2020

[MPA: 2019 Global Box Office and Home Entertainment Surpasses \\$100 Billion](#) March 11, 2020

[Global Outlook: Interview with Charles Rivkin, Chairman & CEO, Motion Picture Association](#) March 11, 2020

[Severtson Screens Features Next Generation Folded SAT-4K Acoustically Transparent Cinema Screen at CinemaCon 2020](#) March 11, 2020

[Marcus Theatres Rewards Program Attracts 4 Million Members](#) March 11, 2020



[Mobile Apps](#)

CinemaCon Mobile App

Easily access your way through CinemaCon from any web-enabled mobile device. Anywhere. Anytime. Features include:

- Real-Time updates and push notifications
- New calendar features for 2020
- Interactive floor maps
- Session and event schedules

The New CinemaCon App will be ready for download in early 2020



Introducing The Re-Imagined NAC Charity Golf Outing

NAC Charity Golf Outing

Introducing The Re-Imagined NAC Charity Golf Outing

Support Variety, the Children's Charity, The Will Rogers Motion Picture Pioneers Foundation, The Variety Boys and Girls Club of Los Angeles and NAC Educational Programs at the beautiful Bali Hai Golf Club. The course is just minutes from Caesars Palace RIGHT ON THE STRIP! The tournament is held each year on the first day of CinemaCon, which in 2020 will be Monday, March 30th. (Formerly known as Al Lapidus Classic)

[MORE INFORMATION](#)



Image Gallery

IMAGE GALLERY

Relive the Excitement of CinemaCon!

Welcome to the image galleries of previous CinemaCon Conventions. View images from our nine years at Caesars Palace in Las Vegas, from 2011 – 2019.

[2019 Gallery NOW LIVE](#)



[CinemaCon](#)

The Official Convention of

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CinemaCon 2020 Announcement

We're sorry to announce our show is canceled.
We look forward to future celebrations of the moviegoing experience.

[View our full statement](#)













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