

Coronavirus Resources for Health Clubs. A list of IHRSA resources created to help navigate the coronavirus outbreak. (<https://www.ihrsa.org/improve-your-club/coronavirus-resources-for-health-clubs/>)

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Industry News

- New IHRSA Resource Connects Fitness Industry Amid Crisis (<https://www.ihrsa.org/improve-your-club/industry-news/new-ihrsa-resource-connects-fitness-industry-amid-crisis/>)

It's now more important than ever for club operators to connect and discuss solutions to the problems many in our industry are facing. IHRSA has launched a new Forum for the global fitness industry to get through issues together.
- IHRSA Implores Congress to Include Fitness Industry In Stimulus (<https://www.ihrsa.org/improve-your-club/industry-news/ihrsa-implores-congress-to-include-fitness-industry-in-stimulus/>)

As the trade association fighting for the fitness industry, IHRSA has requested that Congress include health clubs, fitness centers, gyms, studios, and fitness industry suppliers in the economic stimulus package.
- Coronavirus Issue Roundup: What Your Club Needs to Know (<https://www.ihrsa.org/improve-your-club/industry-news/what-your-club-needs-to-know-about-the-new-coronavirus/>)

You've been hearing about coronavirus in the news. Here's what you need to know.
- IHRSA 2020 Is Canceled. Read IHRSA's Official Statement. (<https://www.ihrsa.org/improve-your-club/industry-news/ihrsa-2020-is-canceled-read-ihrsas-official-statement/>)

After careful consideration, IHRSA and its Board of Directors have made the difficult decision to cancel IHRSA 2020, scheduled March 18-21 in San Diego.
- Consistency Is Key: True for Fitness Goals and PHIT Goals (<https://www.ihrsa.org/improve-your-club/industry-news/consistency-is-key-true-for-fitness-goals-and-phit-goals/>)

If we want to pass PHIT, we'll need to keep achieving those small victories, just like your health club members who want to meet their fitness goals.
- IHRSA Opposes Ohio Proposal Punishing Health Club Members (<https://www.ihrsa.org/improve-your-club/industry-news/ihrsa-opposes-ohio-proposal-punishing-health-club-members/>)

Ohio wants to remove the sales tax on fitness memberships, but only at tax-exempt facilities. IHRSA is campaigning to remove the tax at all clubs.

- 2019 Fitness Industry Trends Shed Light on 2020 & Beyond (<https://www.ihrsa.org/improve-your-club/industry-news/2019-fitness-industry-trends-shed-light-on-2020-beyond/>)

We asked for your thoughts on 2019 trends in the industry, and you answered. We analyzed the results to look back on the past year and glean insight on what's to come in 2020.

- Fitness Industry Roundup: 2020 the Year of Restorative Fitness (<https://www.ihrsa.org/improve-your-club/industry-news/fitness-industry-roundup-2020-the-year-of-restorative-fitness/>)

Gold's Gym named HIIT as the top trend for 2019. Will they be right about 2020? Meanwhile, JCPenney takes the fitness lifestyle to heart, and the cat is out of the bag at IHRSA.

- 2019 Year in Review: Keeping Gyms Safe from Over-regulation (<https://www.ihrsa.org/improve-your-club/industry-news/2019-year-in-review-keeping-gyms-safe-from-over-regulation/>)

Protecting your health club from misguided regulations takes many hours of tracking, monitoring, and lobbying on any legislation impacting your business. That time spent led to many victories and gives a glimpse into 2020.

- 6 Threats Fitness Professionals Need to Watch Out For in 2020 (<https://www.ihrsa.org/improve-your-club/industry-news/6-threats-fitness-professionals-need-to-watch-out-for-in-2020/>)

It's an election year, which could bring new and old legislative threats to your club's door.

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