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ASIS Proclaims 8,600 Global Registrants for Hybrid GSX 2021

The three-day event delivered more than 115 hours of education and featured over 300 exhibitors.

Published: September 30, 2021 SSI Staff



ORLANDO — ASIS Int'l announces the 2021 iteration of its Global Security Exchange (GSX) event exceeded projections, with 8,600 registrants from more than 80 countries and 300 exhibitors demonstrating the latest security solutions.

Taking place Sept. 27-29 at the Orange County Convention Center, GSX was presented in a hybrid format. More than 7,200 of the registrants were said to be for the in-person portion of the event.

"I'm proud of my friends and colleagues for arranging what is by all metrics a fantastic [GSX](#)," says John A. Petruzzi, Jr., CPP, 2021 president, ASIS Int'l. "We've received an overwhelming response from exhibitors and attendees commenting on the high quality of this year's show. We're pleased that the new event footprint — placing learning theaters in the exhibit hall — was well received, allowing for ease of access between our event's best-in-class education and the solutions offered by our exhibiting companies. I'm incredibly thankful to our show's international contingent for the lengths that they went to in order to gather here in person. The dedication of these individuals just proves the commitment of our profession to make GSX the industry's premier event."

GSX 2021 kicked off on Sept. 15 with a digital preview event that featured a Security 2030: Crossroads of Innovation and Transformation general session presentation from bestselling author and motivational speaker Erik Qualman. From this date, attendees were able to get acquainted with the digital platform and prepare their game plan for the remainder of event.

Day one of the main event started off with the How to Make Time Your Ally, Not Your Enemy general session presentation by bestselling author Daniel Pink. The exhibit hall opened at 9:30 am — marking a change to the GSX footprint where the exhibit hall is now open each day of the in-person event. Exhibiting companies Azena, Boon Edam, Cognyte, Cloudastructure, Evolv Technology, Everbridge, OnSolve, RaySecur, Smiths Detection, Trackforce Valiant, and Thermal Radar debuted products on the GSX exhibit hall.

On day two, award-winning journalist Amanda Ripley gave a general session presentation examining Breaking the Spell of High Conflict.

Military and Law Enforcement Appreciation Day (MLEAD), the final day of GSX, featured a Leading Through Uncertainty general session presented by Lieutenant General (ret) Nadja West. As a thank you to all active duty and veteran military, [law enforcement](#), and first responders, these groups were invited to attend GSX for free this day. More than 90 individuals registered using the MLEAD discount code.

Daily Game Changer sessions provided panel discussions focusing on new and future-focused strategies to elevate professionals' expertise in key areas of security management — tackling cyber threats, employee mental health and wellness, and management lessons from female military leaders.

Sessions from the technology-focused X Stage in the exhibit hall touched on issues regarding robotic process automation, ransomware, [facial recognition](#), autonomous vehicle safety and more.

While the in-person portion of GSX has concluded, on-demand broadcasts of all sessions will be available to All-Access attendees through the digital platform until the end of 2021. During encore events taking place Oct.20 and Nov.10, ASIS will rebroadcast top-attended sessions from GSX with presenters in attendance to answer audience questions in real-time.

GSX 2022 will take place Sept. 12-14 in Atlanta.

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