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LANDSCAPES 2020: The Virtual Experience Is Live



October 20, 2020 (<https://web.archive.org/web/20201101033611/https://blog.landscapeprofessionals.org/2020/10/20/>)



Today marked the first day of [LANDSCAPES 2020: The Virtual Experience](https://web.archive.org/web/20201101033611/https://www.landscapeprofessionals.org/landscapes)

(<https://web.archive.org/web/20201101033611/https://www.landscapeprofessionals.org/landscapes>). While it was certainly a different event than our traditional in-person one, the learning and networking opportunities still abounded.

NALP CEO Britt Wood kicked off LANDSCAPES with the opening session. He announced the news of the [NALP Annual Meeting](https://web.archive.org/web/20201101033611/https://www.landscapeprofessionals.org/LP/Learn/Events-Conferences/New%20Annual%20Meeting/LP/Events/New%20NALP%20Annual%20Meeting.aspx?hkey=2ca3eb8a-5126-4624-a0d0-263863afd12b)

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Along with past president Andrew Ziehler, he reflected on how COVID-19 has impacted the industry and NALP's steps toward diversity and inclusion.

Wood also chatted with Shayne Newman, the new president of NALP Board of Directors, who shared his goals for the association.

Andrew Bray, vice president of government relations, shared NALP wins during the government relations update, including ensuring lawn and landscape companies are considered essential.

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Attendees could choose between three focus sessions on Tuesday delving into how to respond to a crisis, how to implement diversity and inclusion and how to grow your company to the next level. ^

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