



WORLD DAIRY EXPO

Sept 29 - Oct 2, 2026

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World Dairy Expo 2020 Cancelled

MADISON, WIS. – For the first time in its 53-year history, World Dairy Expo® has been cancelled. The World Dairy Expo Executive Committee reached this difficult decision based on the public health orders and restrictions related to COVID-19, in place and issued by Public Health Madison & Dane County. World Dairy Expo 2020 was set to take place at the Alliant Energy Center in Madison, Wisconsin, September 29 through October 3, 2020. The annual event welcomed more than 62,000 attendees from nearly 100 countries in 2019.



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facility that falls under the jurisdiction of Emergency Order #3 and Forward Dane, the phased reopening plan for Dane County. Public health officials predict Dane County may be in the third phase of the plan when World Dairy Expo is set to occur. This phase includes a limit of 250 people at outdoor events, eliminating any possibility that World Dairy Expo, as people know it today, can take place.

“Unwaveringly, we recognize our responsibility is to maintain the health of our community and the safety of all of you as exhibitors, attendees and volunteers and to adhere to the orders dictated by Dane County and the national guidelines from the CDC as they relate to COVID-19,” added Bentley.

More information, a complete statement from World Dairy Expo, and answers to frequently asked questions regarding the decision to cancel World Dairy Expo 2020 can be found at worlddairyexpo.com.

Serving as the meeting place of the global dairy industry, World Dairy Expo brings together the latest in dairy innovation and the best cattle in North America. Crowds of more than 62,000 people, from nearly 100 countries, will return to Madison, Wis. for the 54th event, September 28 through October 2, 2021, when the world's largest dairy-focused trade show, dairy and forage seminars, a world-class dairy cattle show and more will be on display. Download the World Dairy Expo mobile event app, visit worlddairyexpo.com or follow WDE on [Facebook](#), [Twitter](#), [Instagram](#) or [YouTube](#) for more information.

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