



 **Registration will open November 2nd**

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## Potato Expo 2021 Goes 100% Virtual

In light of on-going developments with COVID-19 and after thoughtful discussions with our Executive Committee and supporting companies, and through feedback via attendee surveys, we have decided to hold the Potato Expo 2021 as a Virtual Experience, held exclusively online. The show will take place on Tuesday, January 5 through Thursday, January 7, 2021. We believe this is the safest approach for the well-being of our attendees, along with their families, farms and colleagues.

We've reimagined the design of the Potato Expo 2021 so in this exclusively virtual format it continues to be the place where the potato community can **COME TOGETHER, RIGHT NOW. OVER POTATOES!**

We are excited about the opportunities a virtual event offers in providing insights into new technology and innovation in the potato industry and facilitate the engagement and connections the Potato Expo is known for. You will hear from leaders, connect with peers and explore business solutions to address unique challenges and prepare your organization for a new level of success.

Networking is a cornerstone of the Potato Expo and attendees will be able to partake in interactive and engaging experiences through a dynamic virtual conference platform. In addition, an interactive exhibit hall will allow exhibitors to showcase their products and services and connect with attendees, all while from the comfort and safety of their home or office.

The conference agenda will now be spread out over three tight days to ensure that content is delivered in more digestible segments. Best of all, sessions will be easily accessible on-demand for conference attendees to view at their own convenience through the end of March.



**Sign up for the EMAIL list to receive updates on the Potato expo 2021**

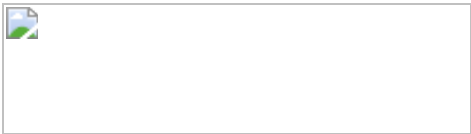
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First Name \*

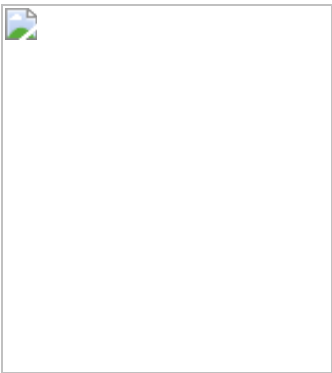
Last Name \*

Company/Farm \*

Submit



**Sponsor Spotlight**





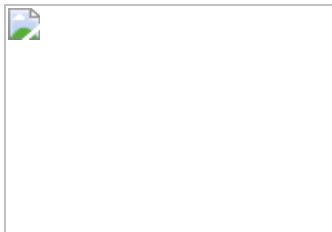
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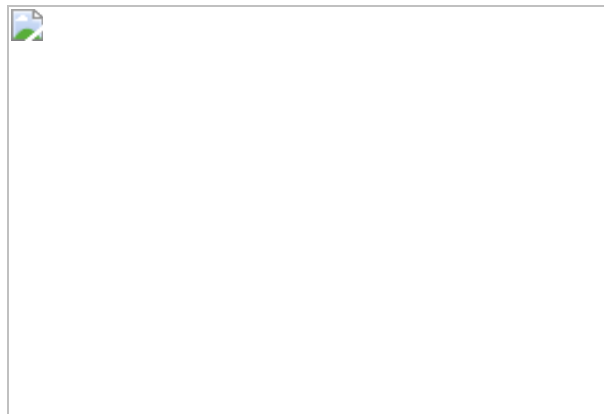
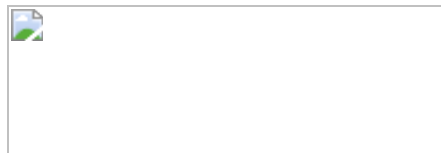
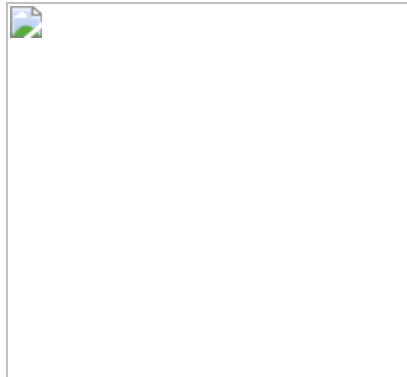


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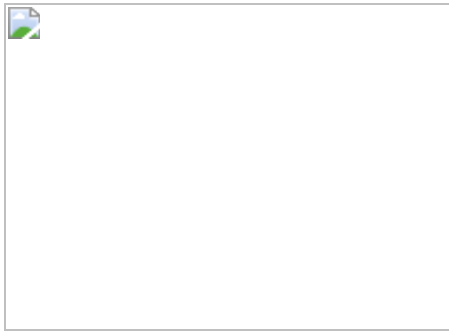


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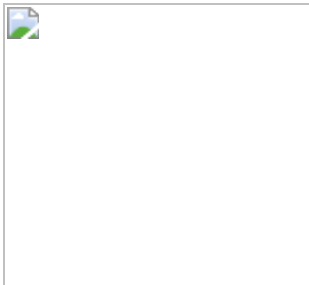
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# Check Out the Action at Potato Expo



The Potato Expo provides us the opportunity to expose our next generation of farm leaders to the entire industry. They pick up new ideas and make new connections, helping to broaden their understanding of the opportunities available in the potato business.

**- Duane Grant,**  
*Grant 4-D Farms,*  
Rupert, Idaho

Fantastic, one stop place, to meet up with current and new customers in a relaxing atmosphere. Very educational too!!

**- Jennifer England,**  
*Macro Plastics,*  
Union Gap, Washington

There is no other chance for potato growers from all over the USA to meet, talk and exchange ideas. We should all try to be a part of this every year.

**- Phil Hickman,**  
*Dublin Farms, Inc.,*  
Horntown, Virginia

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OR CALL 202.682.9456

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