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ABA's Marketplace Makes Successful Return to Live Event

ABA was able to provide attendees with networking and education sessions, as well as a business floor.

by Staff

January 25, 2022



Industry groups Trailways and National Bus Traffic Association met in conjunction with Marketplace.

Photo: ABA

1 min to read

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The American Bus Association made a successful return to live events when it held its ABA's Marketplace in Grapevine, Texas, Jan. 8-11.

"It was time for the industry to get back to business and we wanted to ensure we did that in the safest way possible," said Peter Pantuso, ABA president/CEO. "We instituted COVID protocols for all attendees with a mask mandate and requiring vaccine or negative COVID test verification to attend. The 1600+ attendees who attended were in high spirits and it was great to be able to give our members the opportunity to reconnect and kick off their business year with positive outcomes."

ABA also hosted a COVID testing center onsite of the meeting.

ABA was able to provide attendees with networking and education sessions, as well as a business floor where more than 130 buyers were taking appointments to book 2022-23 tours.

A return to business meant that in addition to offering business appointments, Marketplace also hosted ABA's Councils: African American Motorcoach Council; Bus Industry Safety Council, Bus Maintenance & Repair Council, Hispanic Motorcoach Council, School Bus Council and Women in Buses Council meetings and events, as well as Busworld North America educational programs and more than 50 additional education sessions throughout the week.

APTA TRANSform & Expo In Pictures

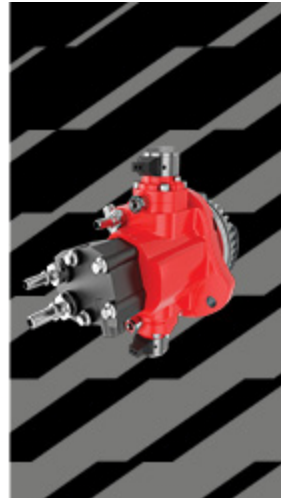
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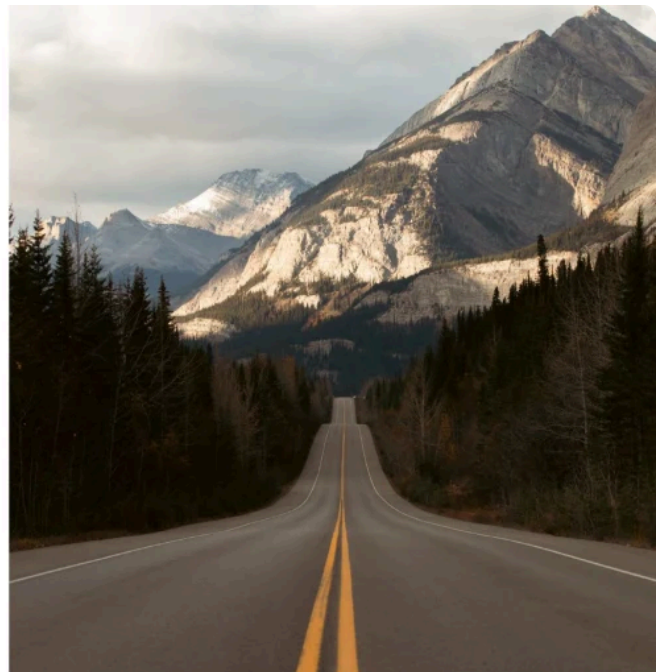
2025

Economic Impact of Motorcoach Travel in Canada

Conducted by:



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HOLLY ARNOLD
Senior Executive



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In this edition, we also cover recent appointments and announcements at Pace, CamTran, MCI, and more, showcasing the individuals helping to shape the future of transportation.

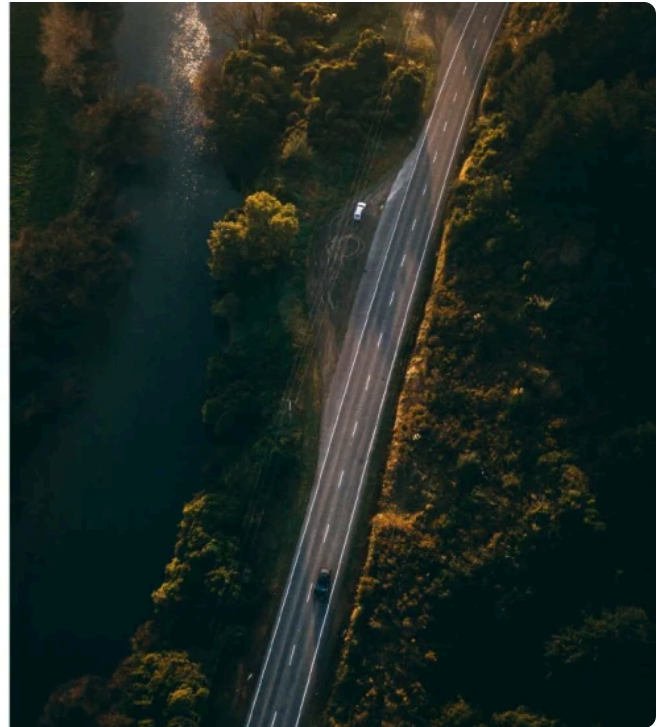
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2025

Economic Impact of Motorcoach Travel in The United States

Conducted by:
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MOTORCOACH • by Alex Roman • August 31, 2026

ABA Report: Motorcoach Travel Generates \$161.6B Economic Impact

The 2025 analysis finds motorcoach travel supported nearly 900,000 jobs and generated \$28 billion in federal, state, and local taxes.

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CharterUP's Armir Harris on Technology, AI, and the Future of Group Mobility

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