

Archived capture rendered from the Portuguese Web Archive (arquivo.pt). Source: <https://arquivo.pt/noFrame/replay/20200307000000/https://www.sxsw.com/2020-event-update/> . Rendered 2026-09-28T23:57Z by the StenTam ERC Practice Defense fetch tool (scripts, styles and media removed; text unaltered).

March 13

SXSW 2020: March 13-22

June 30

2021 SXSW PanelPicker® Opens

July 17

2021 SXSW PanelPicker® Closes

August 11

2021 SXSW PanelPicker® Community Voting Begins

August 28

2021 SXSW PanelPicker® Community Voting Ends

[View All](#)

March 13–22, 2020 Austin, TX Dates & Deadlines

- [Attendee Safety](#)
- [Attend](#)
- [Housing & Travel](#)
- [Sponsors](#)
- [Attendee Hub](#)
- [Merch](#)
- [SXSW Channels](#)
 - [SXSW Official YouTube](#)
 - [SXSWWorld®](#)
- [SXSW Official YouTube](#)
- [SXSWWorld®](#)

[Menu](#)

- [Home](#)
- [Conference](#)
 - [Overview](#)
 - [Keynotes](#)
 - [Featured Speakers](#)
 - [Session Formats](#)
 - [Advertising & Brand Experience](#)
 - [Cannabusiness](#)
 - [Climate & Social Action](#)

- Connection & Culture
- Creating & Monetizing Music
- Design
- Experiential Storytelling
- Film & TV Industry
- Future of Music
- Game Industry
- Government & Politics
- Health & MedTech
- Making Film & Episodics
- Media & Journalism
- Professional Development
- Space
- Sports
- Startups
- Tech Industry & Enterprise
- Fantastic Future
- Workplace
- XR
- Festivals
 - Overview
 - Film
 - Music
 - Comedy
- Exhibitions
 - Overview
 - Art Program
 - Flatstock 73
 - Gaming Expo
 - Hackathon
 - SXSW Marketplace
 - Trade Show
 - Virtual Cinema
 - Wellness Expo
- Awards
 - Community Service Awards
 - David Carr Prize
 - Gaming Awards
 - Innovation Awards
 - Place by Design
 - Release It
 - SXSW Pitch
- Networking
 - Overview
 - Lounges & Parties
 - Meet Ups
 - SXSW GO Mobile App
 - BBQ and Softball Tournament
- Schedule

- [News](#)

2020 Event Update

March 6, 2020: City of Austin Cancels SXSW March Events

The City of Austin has cancelled the March dates for SXSW and SXSW EDU. SXSW will faithfully follow the City's directions.

We are devastated to share this news with you. "The show must go on" is in our DNA, and this is the first time in 34 years that the March event will not take place. We are now working through the ramifications of this unprecedented situation.

As recently as Wednesday, Austin Public Health stated that "there's no evidence that closing SXSW or any other gatherings will make the community safer." However, this situation evolved rapidly, and we honor and respect the City of Austin's decision. We are committed to do our part to help protect our staff, attendees, and fellow Austinites.

We are exploring options to reschedule the event and are working to provide a virtual SXSW online experience as soon as possible for 2020 participants, starting with SXSW EDU. For our registrants, clients, and participants we will be in touch as soon as possible and will publish an FAQ.

We understand the gravity of the situation for all the creatives who utilize SXSW to accelerate their careers; for the global businesses; and for Austin and the hundreds of small businesses – venues, theatres, vendors, production companies, service industry staff, and other partners that rely so heavily on the increased business that SXSW attracts.

We will continue to work hard to bring you the unique events you love. Though it's true that our March 2020 event will no longer take place in the way that we intended, we continue to strive toward our purpose – helping creative people achieve their goals.

Super Sponsors

Stay Tuned

Sign up to receive the latest announcements, tips, networking invitations and more.

Follow us

About

- [About SXSW](#)
- [History](#)
- [Community](#)
- [Careers](#)
- [SXSW Email Hub](#)
- [SXSWorld® Magazine](#)
- [Photo Galleries](#)
- [Merch](#)
- [Contact Us](#)
- [FAQ](#)

SXSW Events

- [SXSW EDU®](#)

Sales & Sponsorship

- [Marketing at SXSW](#)
- [Sponsorship Opportunities](#)
- [Exhibitions Opportunities](#)
- [Advertising Opportunities](#)
- [Custom Opportunities](#)

Press

- [Press Center](#)
- [Press Accreditation](#)
- [Press Releases](#)
- [Photo & Video Policies](#)
- [FAQ](#)

Attending SXSW

- [Registration Info](#)
- [Housing Info](#)
- [Attendee Services Hub](#)
- [Attendee Safety Resources](#)
- [Code of Conduct](#)
- [RFID Policy](#)
- [SXSW Accessibility](#)
- [Participation & Credentials Terms](#)
- [Registration & Housing FAQ](#)

Technology Partners

©2019-2020 SXSW, LLC. SXSW®, SXSW EDU®, and South by Southwest® are trademarks owned by SXSW, LLC. Any unauthorized use of these names, or variations of these names, is a violation of state, federal, and international trademark laws.

[Privacy Policy](#) | [Trademark Guidelines](#) | [Terms of Use](#) | [Copyright Notice](#)

Conference

2020 Overview

2020 Tracks

[Interactive](#)

[Film](#)

[Music](#)

- [Advertising & Brand Experience](#)
- [Cannabusiness](#)
- [Climate & Social Action](#)
- [Connection & Culture](#)

- Creating & Monetizing Music
- Design
- Experiential Storytelling
- Fantastic Future
- Film & TV Industry
- Future of Music
- Game Industry
- Government & Politics
- Health & MedTech
- Making Film & Episodics
- Media & Journalism
- Professional Development
- Space
- Sports
- Startups
- Tech Industry & Enterprise
- Workplace
- XR

Keynotes | Featured Speakers | Session Formats

Festivals

2020 Overview

- Film
- Music
- Comedy

Exhibitions

2020 Overview

- Art Program
- Flatstock 73
- Gaming Expo
- SXSW Marketplace
- Trade Show
- Virtual Cinema
- Wellness Expo

Networking

2020 Overview

- Lounges & Parties
- Meet Ups
- SXSW GO Mobile App
- BBQ and Softball Tournament

Awards

2020 Overview

- Community Service Awards
- Creative Experience Awards
- David Carr Prize
- Film Awards
- Gaming Awards
- Hackathon
- Innovation Awards
- Place by Design
- Release It
- SXSW Pitch

