

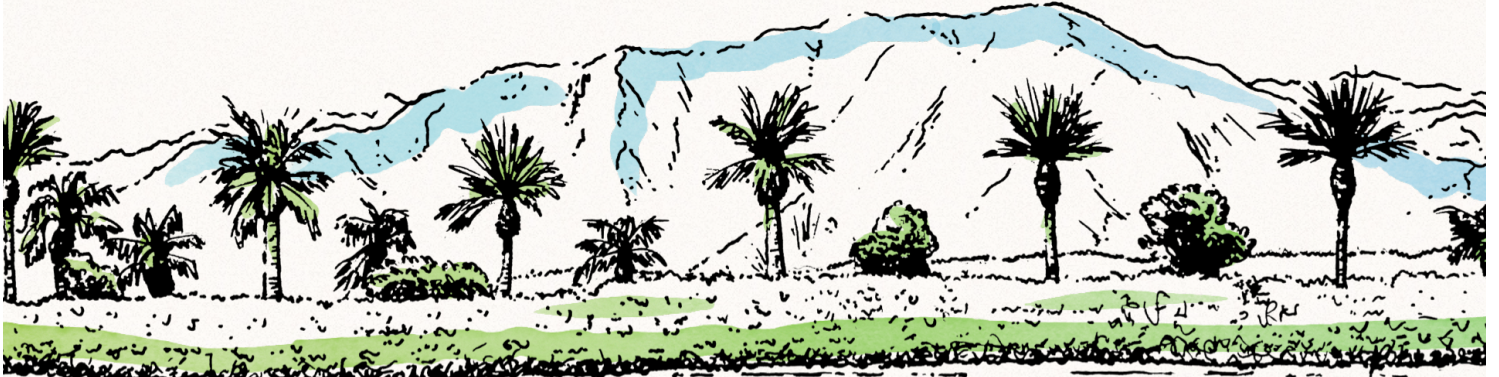
COACHELLA



Shop Coachella



Introducing festival essentials so you can enjoy desert feels year round, no matter where you are. Bring comfort and easy style to your closet with the official one-stop-shop for Coachella goods and wares.



Coachella Classics

Our first collection, Coachella Classics will connect you to your best festival memories and the ones still to come with timeless pieces for every wardrobe. Shop the full range of online exclusive items for Fall 2020, available beginning November 24.

[Explore Now](#)



Shop Coachella Classics

An ode to the music, celebration and friends. It doesn't get more classic than this.

Shop Coachella Classics

Classic Black Crop

Take the classic black and white tee and make it cropped. Free the midriff for maximum danceability.

Shop Coachella Classics

Heather Dust Crop

15% less shirt, 100% more fun. An alternative



GV Black x Coachella Designer Collabs

Our second drop of Black Lives Matter inspired threads for GV Black, created by four Black designers based in California.



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