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NRF 2021: Retail's Big Show – Chapter One Jan 12-14, 19 and 21-22

NRF Retail Leadership Series

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 Virtual Big Show

NRF 2021 – Chapter 1

Big ideas, big speakers and big opportunities. Register now for the first chapter of Retail's Big Show.

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[NRF](#) is the world's largest retail trade association. Every day, we stand up for, celebrate, educate and inspire the people who power the retail industry. [Learn more](#) about us.

Ritch Allison, CEO, Domino's

NRF President and CEO Matthew Shay and Domino's CEO Ritch Allison will discuss how the pandemic drove Domino's to rebuild 60 years of standard operating procedures in six weeks to become stronger, faster and more innovative than ever before, launching services like contactless and curbside delivery.

This NRF Retail Leadership Series event is sponsored by VMware.

[Register now](#)

 Ritch Allison

 Shop safe shop early holiday campaign video

Shop safe, shop early

Join us in kicking off the 2020 holiday season by shopping safe and shopping early this year.

[Learn more](#)

NRF Foundation COVID-19 training

The NRF Foundation launched two new credentials in its RISE Up program in response to the coronavirus pandemic.

[Enroll now](#)

 COVID-19 training

 Holiday 2020 supply chain

[Holiday season 2020](#)

NRF's holiday surveys gauge consumer sentiment and shopping trends during the winter holiday season, including Thanksgiving, Black Friday, Small Business Saturday, Cyber Monday, Super Saturday and Christmas.

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NRF Foundation All Access

Join us for a question and answer session with P&G Chief Communications Officer Damon Jones.

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 Voters during the pandemic

[Vote Retail](#)

Your voice matters. Voting has already begun. Whether you vote via absentee ballot, early in-person or on Tuesday, November 3, remember to VOTE RETAIL!

[Learn more](#)

 Map of United States

[Coronavirus Retail Regulations by State](#)

State-by-state look at coronavirus-related laws, executive orders, regulations and guidance governing store operations for retailers.

[Explore map](#)

We stand up for the industry

We advocate for retail through strong representation, year-round education and impactful storytelling. Addressing complex policy issues like tariffs, data security and sales tax fairness, we speak out for retail with a clear and authentic voice like no one else can.

[Learn how](#) we champion the people and policies that fuel success for retailers.

Upcoming events

[Retail Events](#)

NRF Retail Leadership Series

- A virtual event series featuring conversations with retail's top CEOs about leadership and the future of retail.
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NRF 2021: Retail's Big Show – Chapter One

- A virtual event to be held January 12-14, 19 and 21-22, featuring robust content combined with a digital expo.
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NRF 2021: Retail's Big Show – Chapter Two

- Where industry leaders exchange visionary ideas, build partnerships and experience the newest technology.
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The latest

[Halloween](#)

A closer look at Halloween 2020

[Halloween 2020 shopping](#)

Sharing the National Confectioners Association's perspective on the year's sweetest holiday.

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[Retail Gets Real Podcast](#)

How COVID-19 is changing mergers and acquisitions

[Amazon and Whole Foods](#)

Retail Gets Real episode 192: The effects on the economy and innovation open opportunities for retail investments.

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[Consumer Trends](#)

NRF member spotlight: Five Below

[Five Below holidays](#)

Insights on how the retailer is reimagining this historical holiday shopping season.

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[Retail Technology](#)

The new face of vending machines

[Contactless vending machine](#)

'Unattended retail' is rising in popularity.

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[Consumer Trends](#)

Consumers Prioritize Spending on Family, Friends Ahead of Holiday Season

[holiday](#)

As the coronavirus pandemic extends into the winter holiday season, consumers are looking to purchase gifts that bring joy

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[Retail Gets Real Podcast](#)

A closer look at 2020's Top and Hot Retailer lists

[Walmart](#)

Retail Gets Real episode 191: Insights on digital, omnichannel, technology and customer experiences.

Read more

[Supply Chain](#)

Through the retail lens: Efficiency versus agility in the supply chain

-

[Supply chain](#)

RSR Research's Brian Kilcourse on fulfillment and hyper-localism.

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[Loss Prevention](#)

Prioritizing customer service throughout the pandemic

[drive through during pandemic](#)

Key takeaways from conversations with QSR experts.

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[Small Business](#)

Small businesses join forces to succeed

[Small town marketplace](#)

Localized online marketplaces combine neighborhood appeal and convenience.

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[Retail Gets Real Podcast](#)

Halloween provides an escape from 2020

[Halloween 2020 amid pandemic](#)

Retail Gets Real episode 190: More than 148 million U.S. adults plan on participating in Halloween this year.

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[Retail Technology](#)

Through the retail lens: Weather's impact

[Order online pick-up](#)

Hurricanes, mild winters and what's in store over the next decade.

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[Connected Commerce](#)

'If we couldn't go to D.C., D.C. could still come to us'

[TX OK Retail Advocates](#)

As NRF reimagined its annual Retail Advocates Summit this year, the theme was "Agility in a Time of Crisis."

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Current Covid-19 resources

[Careers and Leadership](#)

New NRF Foundation credential provides tactics to mitigate customer conflict

- Trainings help retail workers work safely and keep the economy open.

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[Retail Sales](#)

Retail sales growth speeds up as September marks fourth month of gains

- A strong rebound in apparel led a continuing V-shaped recovery as retail sales growth accelerated in September.

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[Coronavirus Resources for Retailers](#)

Retailers say White House and Congress cannot wait on new pandemic recovery legislation

- NRF expressed concern over President Trump's decision to stop negotiating with Congress over pandemic relief.

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[Loss Prevention](#)

6 key takeaways from NRF PROTECT ALL ACCESS

- Potential vulnerabilities and how to mitigate them.

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[Loss Prevention](#)

Leading during 'ugly caterpillar' times

- How leaders are working with their teams to successfully work from home.

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[Retail Sales](#)

August retail sales grow as pandemic recovery continues

- Retail sales continued to recover from the coronavirus pandemic in August, showing both monthly and annual gains.

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[Consumer Trends](#)

COVID-19 takes its toll on toys

- Movie delays create merchandising challenges for toy retailers.

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[Port Tracker](#)

Imports spike as economy continues recovery

- Imports surged to unexpected high levels this summer as the U.S. economy continues to reopen and retailers stock up.

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[Retail Safety and Security Tools](#)

Through the retail lens: HVAC and battling the spread of COVID-19

- Tips for retailers evaluating their ventilation systems.

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[Monthly Economic Review](#)

NRF chief economist says coronavirus 'continues as a shock' for small businesses

- Data indicating small business owners are pessimistic about the coronavirus shows the need for economic stimulus.

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[Connected Commerce](#)

COVID-19 accelerates retail innovation

- Gap and Lowe's are among companies that have reimaged the customer experience.

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[Back to School](#)

Parents to spend even more on computers and desks as expectations of online classes increase

- Most families still don't know what students need for school this year, but more expect at least some online classes.

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SmartBrief newsletters

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