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[Skip to main content](#)

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Main Menu

- [Conferences & Training](#)
- [Resources](#)
- [Trending](#)
- [Awards](#)
- [Careers](#)
- [About](#)
- [Regions](#)
- [Districts](#)

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- [Search](#)
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A Message from CASE President and CEO Sue Cunningham

In light of the death of George Floyd, as the most recent and horrific example of institutional racism and injustice in the United States, anger and frustration have exploded into the streets. Whether expressed through peaceful protest or through civil unrest that has turned violent and unsafe, the underlying issues continue to be at the absolute heart of our work to transform lives and society. [Read more >](#)

CASE Message

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Road Map to Advancement

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- [May 29 - Dec 31, 2020](#)

Stewardship and Donor Relations

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Young Alumni and Student Engagement

- [Online Conference](#)
- [Jun 8 - 9, 2020](#)

CASE connects me to some of the smartest people in the industry and makes sure I'm not thinking about what's just working now, but what will be working next, and in future generations.

Liz Gross, Founder and CEO, Campus Sonar

CASE provides a wealth of resources to understand best practices, and it sets the standard for what and how we should operate in the advancement world. It supports me in how to do the best for my own institution.

Ron Song, Senior Director of Prospect & Campaign Analytics, University of California, Irvine

CASE gives us the ability as an institution to start to network and profile some of the great things we are doing. Those opportunities to put our own institution out there has also even helped us in recruiting.

Stefanie Hardacre, Manager of Campaign Strategy & Analysis, Monash University, Brisbane, Australia

I think CASE gives members opportunities to learn and meet new people and peers in this career that are doing similar things. You can learn from each other, and then take that knowledge back to be successful.

George Robinson, Senior Director of Major and Planned Gifts, Delaware Technical Community College

International schools and their advancement offices are often thousands of miles apart, but CASE makes the world a smaller place building connections, collegiality and creative collisions across the globe. Being part of the CASE community is simply a 'must have' for any advancement professional!

Emma Silva, Director of Advancement, United Nations International School of Hanoi

CASE inspired and supported me in developing, establishing and expanding an alumni relations programme at the European Molecular Biology Laboratory which has grown threefold in the last decade. The programme plays an increasingly significant role in EMBL's mission to support life sciences in Europe and beyond. Together with CASE, we are now preparing to translate this success in offering an Advancement Summit for Life Sciences institutes worldwide. Thank you CASE!

Mehrnoosh Rayner, Head of Alumni Relations, European Molecular Biology Laboratory
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