

[Skip to content](#)

 [International Market Centers](#) 

- [Our Company](#)
 - [Our Story](#)
 - [Our Principles](#)
 - [Our Leadership](#)
 - [IMC Spotlight](#)
 - [Careers at IMC](#)
 - [Venue Rentals](#)
 - [Contact Us](#)
- [Industries](#)
- [Markets](#)
- [Digital Innovations](#)
- [Locations](#)
- [News](#)
- [COVID-19 Updates](#)

COVID-19 Coronavirus Communication UpdateS

IMC Repositions August Markets as Showroom-Only Buying Opportunities

July 15, 2020

International Market Centers (IMC) announced today that its August markets in Atlanta and Las Vegas will run as scheduled, but will be staged as showroom-only buying opportunities – with no temporary exhibit presentation – based on recent developments and guidelines related to the COVID-19 pandemic.

[Read More](#)

World Market Center moves to Phase 2 – Open Daily Access effective June 15

June 10, 2020

As our country begins to reopen, we too at IMC are moving forward in our reopening progression and will move to Phase 2 – Open Daily Access effective June 15, 2020.

[Read More](#)

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the “I Agree.” button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

I Understand

June 8, 2020

With guidance from health and elected officials as well a top epidemiologist, International Market Centers (IMC) is re-opening its campuses in Atlanta, High Point and Las Vegas with new safety mitigants and operational protocols.

[Read More](#)

AmericasMart Open Daily Effective June 8

June 5, 2020

As our country begins to reopen, we too at IMC are moving forward in our reopening progression and will move to Phase 2 – Open Daily Access at AmericasMart effective June 8, 2020.

[Read More](#)

IMC's High Point Virtual Market Featured Strong Engagement, Product Discovery and Connections

June 5, 2020

International Market Centers' (IMC) first-ever High Point Virtual Market Experience ended on a high note last week with record engagement on the IMC High Point Market website, generated by thousands tuning in for educational content and using product discovery tools.

[Read More](#)

IMC Implements “Together Safely” Protocols

June 4, 2020

International Market Centers (IMC) today released its “Together Safely” plan for reopening its buildings in Atlanta, High Point and Las Vegas and preparing for Summer 2020 markets given the COVID-19 situation.

[Read More](#)

IMC Releases White Paper Detailing Retail Buyer Perspectives During COVID-19

May 26, 2020

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the “I Agree.” button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

[Read More](#)

IMC Updates Atlanta Apparel Market Plans Following Survey

May 15, 2020

Following a comprehensive survey of apparel industry buyers and suppliers, International Market Centers (IMC) announced today that Atlanta Apparel will resume its market calendar with all markets confirmed as scheduled beginning with the June Atlanta Apparel Market, June 10-13, 2020, at AmericasMart® Atlanta. IMC also announced format changes for its June and August Atlanta Apparel Markets and plans to move educational programming and trend presentations online for upcoming markets.

[Read More](#)

IMC Updates Summer Gift and Home Market Plans Following Survey

May 15, 2020

Following a comprehensive survey of its universe of gift and home furnishings buyers and suppliers, International Market Centers (IMC) announced today updates to its summer 2020 markets in Atlanta and Las Vegas. IMC is postponing both markets until August, with Atlanta Market now running August 13 – 18 and Las Vegas Market running August 30 – September 3.

[Read More](#)

Important Information About Upcoming Apparel Markets

May 15, 2020

We know that there have been a lot of questions about whether or not we would be changing the dates of the June Apparel Market. Before we made a decision about this, we felt it important to survey both retailers and our tenants and exhibitors to gauge current sentiment around maintaining our June dates.

[Read More](#)

HP Reopening Announcement and Phases

May 15, 2020

As you may know, North Carolina's Stay at Home Order remains in effect until May 22, with some modifications to reopen commercial and retail business. As such, we would like to share with you IMC's plans for a phased reopening of our High Point Properties which has been developed with an abundance of caution and

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the "I Agree." button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

IMC High Point Building Reopening Phase 1

May 15, 2020

Effective May 13th, we opened IMC's High Point buildings for controlled access by appointment only. The following guidelines were developed in accordance with basic operating requirements for safe hygiene and social distancing to ensure the health and safety of all constituents.

[Read More](#)

Las Vegas Design Center Reopening Phase 1

May 15, 2020

As you know, Governor Sisolak has lifted Nevada's stay at home order and certain types of business across the State are beginning to reopen. As such, we would like to share with you IMC's plans for a phased reopening Las Vegas Design Center which has been developed with an abundance of caution and in an effort to protect both personal and business health.

[Read More](#)

Las Vegas Design Center Reopening FAQ

May 13, 2020

Effective Wednesday, May 13, LVDC will be reopening under controlled access by appointment only. The following guidelines were developed in accordance with basic operating requirements for safe hygiene and social distancing to ensure a healthier and safer environment for all constituents.

[Read More](#)

AmericasMart Phased Reopening | Phase 1 Begins May 7 Appointment-Only

May 6, 2020

As you know, on Friday, Governor Kemp lifted Georgia's stay at home order and certain types of business across the State have begun to reopen. As such, we would like to share with you IMC's plans for a phased reopening of AmericasMart which has been developed with an abundance of caution and in an effort to protect both personal

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the "I Agree." button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

IMC Announces Schedule for High Point Virtual Market Experience

May 5, 2020

International Market Centers (IMC) announced today an exclusive lineup of seminars and events and new product discovery opportunities for its “IMC High Point Virtual Market,” a three-week-long digital event running from May 11 through May 29 on IMC’s High Point Market website.

[Read More](#)

AmericasMart and ADAC Remain Closed for Daily Business | Reopening Safety Procedures

May 1, 2020

As of today, the State of Georgia is allowing certain business categories to reopen provided they comply with minimum basic operations guidelines as outlined by executive order of the Governor. Please be advised, that after several weeks of careful consideration and with an abundance of caution, we have determined that we will not open ADAC or AmericasMart this week.

[Read More](#)

Small Business Resource Hub for IMC Tenants through Dentons Law Firm

May 1, 2020

The health and safety of our employees and tenants remains our top priority during the COVID-19 pandemic. We also want to help you connect with resources that may be available to you and your business.

[Read More](#)

Campus Reopening Process

May 1, 2020

~~As the states in which IMC operates (GA, NV and NC) begin to consider and communicate plans to reopen, we~~

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the “I Agree.” button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

IMC Market Websites Launch New Digital Content

April 27, 2020

In a time of business disruptions due to the COVID-19 crisis, International Market Centers (IMC) is launching new online resource centers through its Atlanta, Las Vegas, and High Point Market websites. Through these new portals, buyers and exhibitors can continue to engage with each other, stay up-to-date on key trends and industry news, and access webinars and other rich content until physical markets are staged again.

[Read More](#)

IMC Launches New Digital Experience to Support Its High Point Market Customers

April 24, 2020

Following High Point Market Authority's cancelation of the Spring 2020 High Point Market, International Market Centers (IMC) has announced the launch of "IMC High Point Virtual Market," a three-week-long online experience that will feature product discovery and digital connections. These offerings, which include the debut of a new Catalog Connexion sourcing tool, as well as a series of pop-up virtual market events, will run on IMC's High Point Market website from May 11 through May 29.

[Read More](#)

IMC Buyer Survey to Reveal State of the Industry During the COVID-19 Crisis

April 21, 2020

International Market Centers (IMC) today announced a survey of 200,000+ home furnishings, gift and apparel buyers that will result in a real-time representation of the state of the industry during the COVID-19 crisis. As part of ongoing support of the retail, design and wholesale communities as they work toward recovery, IMC has committed to making the results available to the industry as a benchmarking and planning tool in addition to using the results to inform its own summer and fall market planning.

[Read More](#)

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the "I Agree." button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

As you know, we are in a very fluid state with information about the COVID-19 pandemic and more is learned each week. IMC is actively and continuously monitoring the Covid-19 Coronavirus outbreak, in line with local and national authorities, public health advice, CDC and WHO guidelines.

[Read More](#)

High Point Market Authority Cancels Postponed Spring Market

April 16, 2020

Due to ongoing impacts, government restrictions, and economic difficulties stemming from the coronavirus (COVID-19) pandemic, the High Point Market Authority announces the cancellation of the Spring 2020 High Point Market. The next High Point Market is scheduled for October 17 – 21, 2020.

[Read More](#)

Media Bulletin: IMC Provides Summaries Of Government Relief Programs For Customers

April 6, 2020

In an effort to assist its customers in understanding and accessing financial aid opportunities during the COVID-19 crisis, International Market Centers' (IMC) legal and government affairs team is offering summaries of key government relief programs. The synopses detail eligibility and provisions and provide links to applications.

[Read More](#)

Latest Campus Update

March 26, 2020

As the situation with COVID-19 is very fluid, IMC will adjust its plans according to recommendations of the CDC, as well as orders by national and local authorities. This page will be updated continuously as changes are made. At this time, IMC venues in Atlanta, High Point, N.C. and Las Vegas are closed to the public.

[Read More](#)

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the “I Agree.” button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

March 26, 2020

In line with the “stay-at-home” order by Guilford County, Greensboro and High Point officials, International Market Centers (IMC) will temporarily close its 17 High Point properties to the public beginning at 5 p.m. on Friday, March 27.

[Read More](#)

Media Bulletin: IMC Closes AmericasMart, Atlanta Convention Center and ADAC to Public in Compliance with City of Atlanta Executive Order

March 24, 2020

In line with the City of Atlanta Executive Order for residents to shelter in place and non-essential businesses to temporarily close.

[Read More](#)

High Point Market Authority Sets Dates for Postponed Spring Market

March 19, 2020

The new dates for Spring Market 2020 are June 12-14. This condensed Market will run for 3 days instead of the typical 5, and will be held Friday through Sunday.

[Read More](#)

IMC Closes World Market Center Las Vegas To Public in Compliance with Nevada Governor’s Order

March 18, 2020

In line with the forced closure of Nevada casinos and non-essential businesses, International Market Centers (IMC) will close the World Market Center Las Vegas and Las Vegas Design Center to the public as of today, Wednesday, March 18, at 12 noon.

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the “I Agree.” button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).

Media Bulletin: IMC Announces New Dates for Spring Markets

March 12, 2020

In light of the new developments with coronavirus (COVID-19) and an overall focus on health and safety, International Market Centers (IMC) today announced adjustments to its spring market calendar.

[Read More](#)

Spring 2020 High Point Market Postponed

March 12, 2020

The High Point Market Authority has decided to postpone this year's Spring Market, scheduled for April 25-29, until a later date in early June, should conditions improve.

[Read More](#)



© 2020 International Market Centers

MARKETS & DESIGN RESOURCES

- [AmericasMart Gift & Home Market](#)
- [AmericasMart Apparel Market](#)
- [IMC High Point Market](#)
- [Las Vegas Market](#)
- [ADAC \(Atlanta Decorative Arts Center\)](#)
- [Las Vegas Design Center](#)
- [Showtime Fabric Market](#)

International Market Centers

- [Careers Opportunities at IMC](#)
- [Contact Us](#)
- [Press Releases & Media Contacts](#)
- [Venue Rentals](#)
- [Privacy Policy](#)

© 2020 International Market Centers

[Terms & Conditions](#) [Privacy Policy](#)

Cookie Notice: We use cookies on this site to capture user analytics and inform a better user experience. By clicking on the "I Agree." button, you acknowledge that you have been notified of our use of cookies, and that you have read our [Terms & Conditions](#) and [Privacy Policy](#).