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# IMC Announces Date Changes for Las Vegas Market Winter and Summer 2021 Editions

December 15, 2020 | Atlanta, Las Vegas, High Point, NC

**ATLANTA/ HIGH POINT/ LAS VEGAS – (December 15, 2020)** – Capitalizing on a recent shift in timing of home furnishings industry markets, and in concert with ongoing travel and government restrictions in the western United States, International Market Centers (IMC) has rescheduled the winter and summer editions of the Las Vegas Market — originally planned in January and July — to run April 11-15, 2021, and August 22-26, 2021. IMC’s 2021 markets in Atlanta for Gift & Home and Apparel will run as scheduled

“We have opted to postpone the winter Las Vegas Market in connection with Governor Sisolak’s recent extension of Nevada’s ‘statewide pause’ and in consideration of stay-at-home orders currently impacting travel for key western states,” said Bob Maricich, IMC CEO. “HPMA’s decision to change High Point Market from April to June further affirms our decision and allows us to shift the winter Las Vegas Market into April. We also will alter our summer Las Vegas Market dates from July to August to allow enough time between the April Las Vegas Market, new June High Point Market dates and our summer market in Las Vegas. Our Las Vegas Showrooms including the Las Vegas Design Center remain open for business by appointment for buyers.”

IMC will contact all buyers pre-registered for winter Las Vegas Market to communicate the change and to assist with adjustment of their plans. As an added benefit, the summer Las Vegas Market runs concurrently with HD Expo (August 24-25, at Mandalay Bay in Las Vegas) and ASD (August 22-25, 2021, at the Las Vegas Convention Center), giving buyers and exhibitors additional cross-market opportunities.

According to Maricich, IMC’s gift and home furnishings events in Atlanta – as well as IMC’s Atlanta Apparel Markets in February, April, June, August, September and October – remain unchanged by the High Point and Las

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I Understand

- **Atlanta Market:** January 12-19, 2021, at AmericasMart Atlanta
- **February Atlanta Apparel:** February 2 – 6, 2021, at AmericasMart Atlanta
- **Spring Mini Market:** March 3-5, 2021 at AmericasMart Atlanta
- **Las Vegas Market:** April 11-15, 2021, at World Market Center Las Vegas
- **April Atlanta Apparel:** April 13-17, 2021 at AmericasMart Atlanta
- **Spring VOW | New World of Bridal:** April 13-15, 2021, at AmericasMart Atlanta
- **Design ADAC:** April 27-29, 2021 at Atlanta Decorative Arts Center (ADAC)
- **Spring Cash & Carry: May 3-6, 2021,** at AmericasMart Atlanta
- **Spring Sample Sale: May 19-21, 2021,** at World Market Center Las Vegas
- **Spring High Point Market:** June 5-9, 2021 at IMC's 17 properties in High Point: 300 E. Green St.; 300 S. Main St.; Commerce & Design Building; Furniture Plaza; Historic Market Square; International Home Furnishings Center; Klaussner on Hamilton; Market Square Textile Tower; National Furniture Mart; Plaza Suites; Showplace; the Suites at Market Square; 121, 200, 320 Hamilton St; 330 N. Hamilton St.; and 129 S. Hamilton St.
- **June Atlanta Apparel:** June 9 – 12, 2021, at AmericasMart Atlanta
- **Atlanta Market:** July 13-19, 2021, at AmericasMart Atlanta
- **World of Prom & Social Occasion:** August 2-6, 2021, at AmericasMart Atlanta
- **August Atlanta Apparel:** August 3-6, 2021, at AmericasMart Atlanta
- **Las Vegas Market:** August 22-26, 2021, at World Market Center Las Vegas
- **Fall Design Week:** September 20-22, 2021 at AmericasMart Atlanta
- **Discover ADAC:** September 21-23, 2021 at Atlanta Decorative Arts Center (ADAC)
- **Fall VOW | New World of Bridal:** September 21-23, 2021 at AmericasMart Atlanta
- **October Atlanta Apparel:** October 12-16, 2021, at AmericasMart Atlanta
- **Fall High Point Market:** October 16-20, 2021 in IMC's 17 properties in High Point: 300 E. Green St.; 300 S. Main St.; Commerce & Design Building; Furniture Plaza; Historic Market Square; International Home Furnishings Center; Klaussner on Hamilton; Market Square Textile Tower; National Furniture Mart; Plaza Suites; Showplace; the Suites at Market Square; 121, 200, 320 Hamilton St; 330 N. Hamilton St.; and 129 S. Hamilton St.
- **Fall Cash & Carry:** October 26-28, 2021 at AmericasMart Atlanta
- **Fall Sample Sale:** November 10-12, 2021 at World Market Center Las Vegas

In addition to IMC's 22 markets, the open daily collections at AmericasMart, the Atlanta Decorative Arts Center (ADAC) and the Las Vegas Design Center at World Market Center Las Vegas will continue to host events for buyers throughout the year. IMC also hosts a number of off-market events connected with relevant tradeshows staged in Las Vegas during the year.

Governed by IMC's Together Safely protocols for markets and events, IMC safely and successfully produced 11 markets from June through November 2020. IMC's industry-setting standards include contactless registration procedures, mandatory use of personal protective equipment (PPE), expanded sanitization and the implementation of social distancing and traffic control measures. IMC also continues to actively monitor guidance from public health and government officials. For complete information, visit [TogetherSafely.com](https://www.togethersafely.com).

"As physical markets continue to be impacted directly, or indirectly by COVID-19, IMC will continue to be agile and adapt to local conditions and industry feedback," said Maricich. "While physical market dates may shift in some cities, we will continue to connect buyers and sellers virtually through our market websites and communications. In spring 2021 we will extend our year-round value with the launch of JuniperMarket, a new B2B ecommerce platform, powered by IMC\_Digital Innovations division for the gift, home furnishings and apparel industries."

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Innovations division in January 2020, IMC offers the only omnichannel solution for the home, gift and apparel industries that seamlessly connects physical and digital wholesale commerce. [www.imcenters.com](http://www.imcenters.com).

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## MARKETS & DESIGN RESOURCES

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- [Atlanta Apparel](#)
- [IMC High Point Market](#)
- [Las Vegas Market](#)
- [AmericasMart Atlanta](#)
- [ADAC \(Atlanta Decorative Arts Center\)](#)
- [Las Vegas Design Center](#)
- [Showtime Fabric Market](#)

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