



ACE HARDWARE TO HOST VIRTUAL 2020 FALL CONVENTION

👤 Todd Taber 🕒 June 17, 2020 📁 Industry News

Ace Hardware has announced the cancellation of its in-person 2020 Fall Convention. The event will now take place online from Sept. 9-12 to protect the health and well-being of Ace retailers, employees and vendor partners.

The event was originally scheduled to take place in Orlando from Oct. 20-22. Earlier this year, the co-op **canceled its Spring 2020 Convention** and transitioned it to a virtual platform.

“The well-being of our retailers, employees and vendor partners will always be our top priority,” says Brian Wiborg, vice president of merchandising at Ace Hardware Corp. “Changing our Spring show to an online platform to ensure their safety created an Ace digital convention like no other. We are excited to build on the success of that event to create a unique digital experience for our retailers this fall.”