

Small Business Pulse Survey: Tracking Changes During The Coronavirus Pandemic

February 11, 2022

The Small Business Pulse Survey (SBPS) measures the effect of changing business conditions during the Coronavirus pandemic on our nation's small businesses.

SBPS data complements existing U.S. Census Bureau data collections by providing high-frequency, detailed information on the challenges small businesses are facing during the Coronavirus pandemic.

Data is available by sector and state for the fifty most populous Metropolitan Statistical Areas (MSAs). Survey results give local, state, and federal officials essential real-time data to aid in policy and decision-making. In addition, the information aids businesses in making economic decisions and assists researchers studying the effects of the pandemic.

SBPS results are experimental data products and are subject to suppression based on overall response and disclosure avoidance thresholds. Data products may not meet some of the Census Bureau's statistical quality standards.

Data tabulations and visualizations from the current and previous collection periods are available by clicking the "View Published Results" button.

VIEW PUBLISHED RESULTS

[[HTTPS://PORTAL.CENSUS.GOV/DATA/](https://portal.census.gov/data/)]

Data from the Phases Cover these Periods

Phase 1: April 2020 - June 2020

Phase 2: August 2020 - October 2020

Phase 3: November 2020 - January 2021

Phase 4: February 2021 - April 2021

Phase 5: May 2021 - July 2021

Phase 6: August 2021 - October 2021

Phase 7: November 2021 - January 2022

Phase 8: February 2022 - April 2022

Learn More



Small Business Pulse Survey Flyer

[<https://www2.census.gov/data/experimental-data-products/small-business-pulse-survey/small-business-pulse-survey-flyer.pdf>]

[<1.0 MB]



Phase 8: Small Business Pulse Survey Questionnaire

[<https://www2.census.gov/data/experimental-data-products/small-business-pulse-survey/small-business-pulse-survey-questionnaire.pdf>]

[<1.0 MB]



Small Business Pulse Survey Research

[<https://portal.census.gov/pulse/data/#research>]

America Counts: Stories About the Small Business Pulse Survey

America Counts Story

How Many Business Start-Ups in Puerto Rico?

September 03, 2024

For the first time, the Census Bureau is releasing monthly data on new business applications in Puerto Rico.

[<https://www.census.gov/library/stories/2024/09/bfs-puerto-rico.html>]

America Counts Story

Now That the Pandemic Emergency Has Ended, What's Next?

August 08, 2023

U.S. Census Bureau tools created or modified in response to the COVID-19 pandemic have shifted focus now that the national emergency has ended.

[<https://www.census.gov/library/stories/2023/08/census-tools-post-pandemic.html>]

America Counts Story

Using Census Data to Inform Emergency Planning, Response and Recovery

November 01, 2022

The U.S. Census Bureau provides vital tools and data to assist in disaster preparedness, response and recovery.

[<https://www.census.gov/library/stories/2022/11/using-census-data-emergency-planning-response-recovery.html>]

America Counts Story

Business Trends and Outlook Survey: New Light on Business Health

June 23, 2022

The new BTOS will provide continuous data across geography, business sector, and business size.

[<https://www.census.gov/library/stories/2022/06/btos-new-light-on-business-health.html>]

America Counts Story

Small Business Week 2022: How Small Businesses Impact Our Economy

May 04, 2022

The 59th Annual Small Business Week theme is “Building a Better America Through Entrepreneurship.”

[<https://www.census.gov/library/stories/2022/05/how-small-businesses-impact-economy.html>]

America Counts Story

Exploring Economic Data by Topic

April 19, 2022

The Exploring Census Data webinar series focuses on data research by business topic.

[<https://www.census.gov/library/stories/2022/04/exploring-economic-data-by-topic.html>]

America Counts Story

Mom and Pop Businesses: Key Contributors to U.S. Economy

March 29, 2022

The 83rd annual Mom and Pop Business Owners Day is an opportunity to highlight their impact and Census Bureau tools and resources available for small business.

[<https://www.census.gov/library/stories/2022/03/mom-and-pop-businesses-key-contributors-to-united-states-economy.html>]

America Counts Story

Census Bureau Survey Now Measures COVID Impact on Workforce, Supplies

February 17, 2022

Phase 8 of the SBPS is designed to deepen our understanding of how the pandemic continues to affect U.S. small business operations.

[<https://www.census.gov/library/stories/2022/02/census-bureau-survey-now-measures-covid-19-impact-on-workforce-supplies.html>]

America Counts Story

Small Business Pulse Survey Reveals Price Increases by Sector

November 30, 2021

Phase 6 wrapped up October 17 and Phase 7 went into the field November 15. Will Phase 7 show that these economic trends are continuing?

[<https://www.census.gov/library/stories/2021/11/small-business-pulse-survey-reveals-price-increases-by-sector.html>]

America Counts Story

Business Growth in Desert Southwest More than Twice National Average

September 23, 2021

More than 287,000 employer businesses called these counties home in 2019, up 8.5% Since 2015.

[<https://www.census.gov/library/stories/2021/09/business-growth-in-desert-southwest-more-than-twice-national-average.html>]

America Counts Story

U.S. Small Businesses Suffer Supply Chain Disruptions

August 09, 2021

Over 60% of manufacturers responding to the Small Business Pulse Survey saw disruptions in domestic supplies and 39% need to identify new supply options.

[<https://www.census.gov/library/stories/2021/08/united-states-small-businesses-suffer-supply-chain-disruptions.html>]

America Counts Story

Puerto Rico Has Tougher Workplace Vaccine Requirements Than U.S.

June 15, 2021

Puerto Rico leads U.S. states in small businesses requiring proof their employees are vaccinated against COVID-19 before returning to work.

[<https://www.census.gov/library/stories/2021/06/puerto-rico-has-tougher-workplace-vaccine-requirements-than-states.html>]

America Counts Story

Many Small Businesses Not Requiring Workers To Get Tested, Vaccinated

March 02, 2021

First results from Phase 4 of the Census Bureau's Small Business Pulse Survey show the majority of respondents do not require workers get tested or vaccinated.

[<https://www.census.gov/library/stories/2021/03/majority-of-small-businesses-not-requiring-employees-get-tested-or-vaccinated.html>]

America Counts Story

Census Survey Shows Shift in Expectations from Spring to Winter

January 25, 2021

The Small Business Pulse Survey shows a majority of businesses face long-term challenges while others experienced little or no effect from the pandemic.

[<https://www.census.gov/library/stories/2021/01/small-business-pulse-survey-shows-shift-in-expectations-from-spring-to-winter.html>]

America Counts Story

Census Bureau Launches Phase 2 Small Business Pulse Survey

August 20, 2020

New topics are covered in Phase 2 of the survey, from the change in the number of hours employees work from home to the rehiring of workers.

[<https://www.census.gov/library/stories/2020/08/census-bureau-launches-phase-2-small-business-pulse-survey.html>]

America Counts Story

New Small Business Pulse Survey Shows COVID-19 Impact on Businesses

May 14, 2020

The U.S. Census Bureau's Small Business Pulse Survey yields near real-time economic data on businesses...

[<https://www.census.gov/library/stories/2020/05/new-small-business-pulse-survey-shows-breadth-of-covid-19-impact-on-businesses.html>]

America Counts Story

New Surveys Give Timely Info on Families, Businesses During Pandemic

April 23, 2020

The Household Pulse and Small Business Pulse surveys will provide current household and economic statistics on the impact of the pandemic.

[<https://www.census.gov/library/stories/2020/04/new-census-surveys-provide-near-real-time-info-on-households-businesses-during-covid-19.html>]

Please provide your feedback and comments: econ.pulse.data@census.gov