

```
document.documentElement.className = document.documentElement.className.replace(/(?!^|s)no-js(?!$)/g, "");
document.documentElement.className = document.documentElement.className + ' js js-init'; jsOptions = {};
coreResources = {}; var googletag = googletag || {}; googletag.cmd = googletag.cmd || []; var gptAdSlots = []; (function() { var
gads = document.createElement('script'); gads.async = true; gads.type = 'text/javascript'; var useSSL = 'https:' ==
document.location.protocol; gads.src = (useSSL ? 'https:' : 'http:') + '//www.googletagservices.com/tag/js/gpt.js'; var node =
document.getElementsByTagName('script')[0]; node.parentNode.insertBefore(gads, node); })(); function findAdSlot(id) { return
gptAdSlots.filter(function(e) { return e.getSlotElementId() === 'ad-slot-'+id; })[0]; } googletag.cmd.push(function() {
googletag.enableServices(); }); jQuery(document).ready(function() { jQuery('.js').removeClass('js'); // do stuff when DOM is
ready var searchControl = new Nova.Controls.Search('autoComplete_ctl00_searchControlHeader_ctlAutoComplete', 'en', '{0}
({1}', {}); window.Page_favouritesToggle = new Nova.Controls.FavouritesToggle(); window.Page_shortlistToggle = new
Nova.Controls.ShortlistToggle(); window.Page_bookToggle = new Nova.Controls.BookToggle(); var nav = new
Nova.Controls.TopNavigation(jsOptions.Nova_Controls_TopNavigation); coreResources={loginUrl:'/en/Users/Login/?
RetUrl=x$fs$x'}; autoComplete_ctl00_searchControlHeader_ctlAutoComplete = new
Nova.Controls.AutoComplete('#ctl00_searchControlHeader_ctlAutoComplete_txtSearch', 'en',
{showId:false,styleMatchAnywhereInString:true,matchStartOfWords:true,fastSearchOptions:
{sortOption:2,searchQueryType:1,stopDimensions:"",searchExtent:1,dimensionKeys:""} }); var googletag = googletag || {};
googletag.cmd = googletag.cmd || []; (function() { var gads = document.createElement('script'); gads.async = true; gads.type =
'text/javascript'; var useSSL = 'https:' == document.location.protocol; gads.src = (useSSL ? 'https:' : 'http:') +
'//www.googletagservices.com/tag/js/gpt.js'; var node = document.getElementsByTagName('script')[0];
node.parentNode.insertBefore(gads, node); })(); googletag.cmd.push(function() {
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [300, 250], 'position-
pos1').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos1"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [300, 250], 'position-
pos2').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos2"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [300, 250], 'position-
pos3').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos3"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [300, 250], 'position-
pos4').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos4"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos1').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos1"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos2').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos2"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos3').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos3"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos4').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos4"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos5').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos5"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [128, 58], 'position2-
pos6').setCollapseEmptyDiv(true).addService(googletag.pubads()).setTargeting("position",["pos6"]);
googletag.defineSlot('/1165/RXUS_VisionExpoEast', [300, 475], 'position3-
pos1').setCollapseEmptyDiv(true).addService(googletag.pubads()); googletag.pubads().enableSingleRequest();
googletag.enableServices(); }); (function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var
f=d.getElementsByTagName(s)[0],j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
'https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
})(window,document,'script','dataLayer','GTM-NLL3VH7');
//
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 [A STATEMENT FROM THE VISION COUNCIL AND REED EXHIBITIONS – ORGANIZERS OF VISION EXPO](#)

Welcome to Vision Expo East 2019

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About Vision Expo

Vision Expo East is the complete event for ophthalmic professionals, where eyecare meets eyewear and education, fashion and innovation mingle. Vision Expo East, due to be held March 26-29, will now be postponed and consolidated with Vision Expo West in Las Vegas, September 23-26.

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We've Got Big News

2020 is coming, and so is the of the future of Vision Expo. Experience our first step towards building for tomorrow.

[Learn More](#)

2020 Speakers

Learn from over 200 of the most innovative thought leaders representing Optometrists, Opticians, business experts and more!

 Jay Binkowitz Jay Binkowitz

AskJayB

 Clark Chang Clark Chang, OD, MSA, MSc, FAAO

TLC Vision

 Jeffrey Gerson Jeffrey Gerson, OD

Grin Eyecare

 Pete Hanlin Pete Hanlin, ABOM

Essilor of America

 Laurie Pierce Laurie Pierce, LDO, FNAO, ABOM

Hillsborough Community College

 Valerie Manso Valerie Manso

Manso Management Resources, Inc.

 Mark Shupnick Mattison Mark Mattison Shupnick, ABOM

EnChroma Inc.

 Justin Schweitzer Justin Schweitzer, OD

Vance Thompson Vision

 Leslie-O'Dell Leslie O'Dell, OD

Dry Eye Center of PA

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googletag.cmd.push(function() { googletag.display('position-pos1'); });  
googletag.cmd.push(function() { googletag.display('position-pos2'); });
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What you'll see at VisionExpo

5,000
Optometrists, Opticians,
Practice Staff & Ophthalmic Techs
15,000
Eyecare Professionals,
Buyers & Influencers
750
Exhibitors from 72 countries

The Vision Expo Community

From high-end optical buyers and practice managers to independent optometrists and opticians, Vision Expo connects the vision community like no other event.

 Pie Chart - Business
 Pie Chart - Geography
 Pie Chart - Job Title

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Recommendations

My Show

Set your sights on a successful Show with this important feature, My Show. Log in to search and connect with exhibitors, view your personalized recommendations, find the new products you discovered, education sessions you attended and more!

- *My Account*
- *Find Exhibitors*
- *Education Sessions*
- *New Products*
- *New Exhibitors*
- *Show Specials*

```
googletag.cmd.push(function() { googletag.display('position-pos3'); });  
googletag.cmd.push(function() { googletag.display('position-pos4'); });
```

#VisionExpo

Come as an attendee, leave as a part of a connected community.

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var _nls = new function () { this.q = _nls || []; this.requested = []; this.push = function (script) { this.q.push(script); };
this.lazyLoad = function () { var that = this; for (var index = 0; index < this.q.length; index++) { this.q[index].scriptPath =
NovaJs.page.addVToUrl(this.q[index].scriptPath); if(NovaJs.array.indexOf(this.q[index].scriptPath, this.requested) == -1) {
this.requested.push(that.q[index].scriptPath); jQuery.ajax({ crossDomain: true, dataType: "script", cache: true, url:
this.q[index].scriptPath, success: this.q[index].afterLoad, complete: function () { ////console.log('completed'); } }); } else {
////console.log('already requested'); } } }; jQuery(window).bind('load', function () { _nls.lazyLoad(); }); NovaGTMDData = [ {
"BuCode": "RNA", "BuName": "USA", "DPIC": null, "EventEditionID": "", "EventEditionName": "", "IsAuthenticated": "False",
"isCompanyAdmin": "False", "IsHomePage": "True", "IsRegistered": "False", "isShowCoordinator": "False", "Language": "en",
"PageType": "Content", "PiType": "", "PiTypeID": "", "ShowType": null, "SiteName": "Vision Expo East", "SiteSection":
"Content", "PiTypes": null, "Roles": null, "CurrentEventEditionName": "Vision Expo East", "CurrentEventEditionId": 7340,
"PrimaryIndustry": "Optical", "EventCode": "VISON", "UserId": null, "event": null }, { "user": null, "site": { "businessUnitCode":
"RNA", "businessUnitName": "USA", "currentEventEditionId": 7340, "currentEventEditionName": "Vision Expo East",
"eventCode": "VISON", "eventId": 630, "primaryIndustry": "Optical", "shows": [ { "endDate": "2020-03-29T00:00:00Z", "id":
7340, "name": "Vision Expo East", "startDate": "2020-03-26T00:00:00Z", "unpublishedDate": "2020-03-31T00:00:00Z" } ],
"showType": null, "siteId": 716, "siteName": "Vision Expo East", "siteSection": "Content" }, "page": { "isHomepage": true,
"language": "en", "name": "Vision Expo East", "type": "Content" } } ];if (typeof dataLayer == 'undefined') { dataLayer = [];
}dataLayer.push(NovaGTMDData[0]);
```