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Jan 6-9, 2021 Las Vegas, NV

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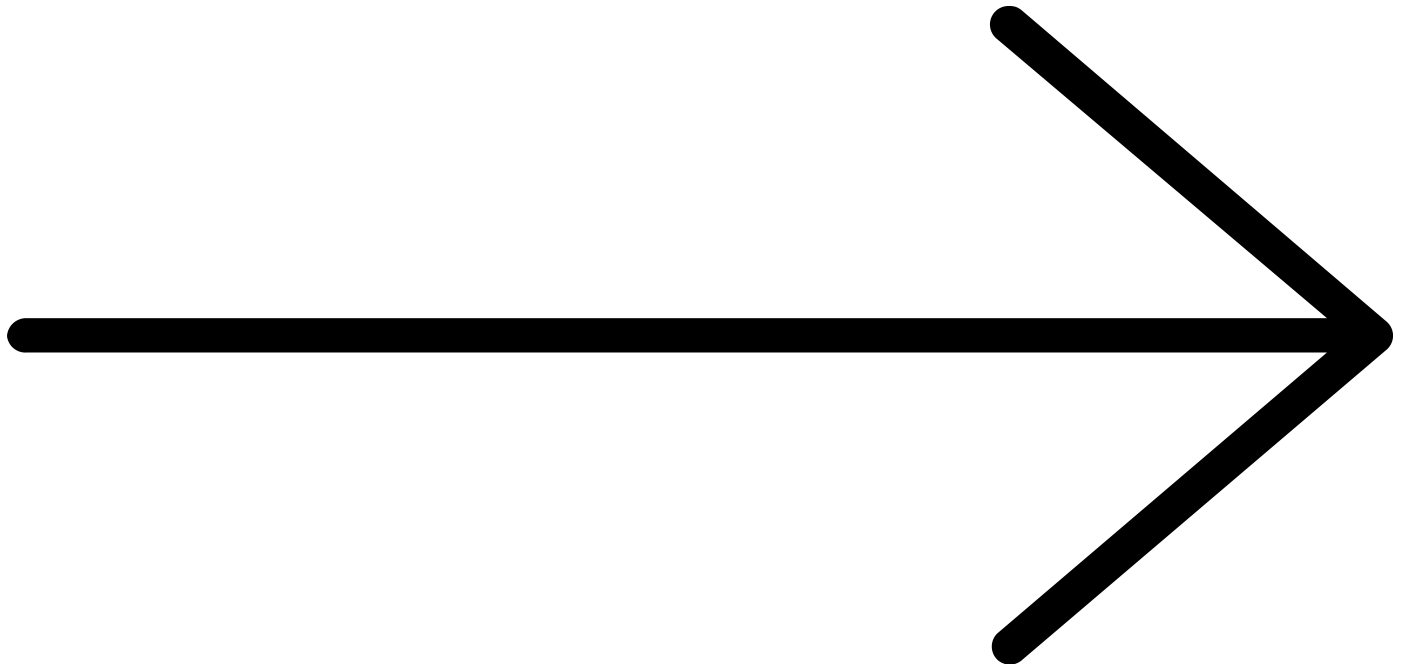
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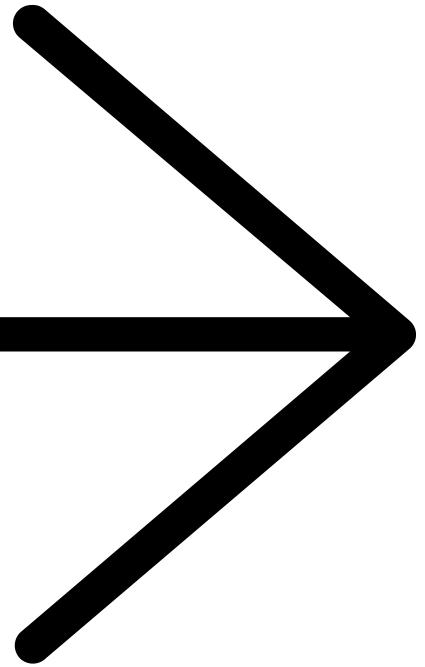
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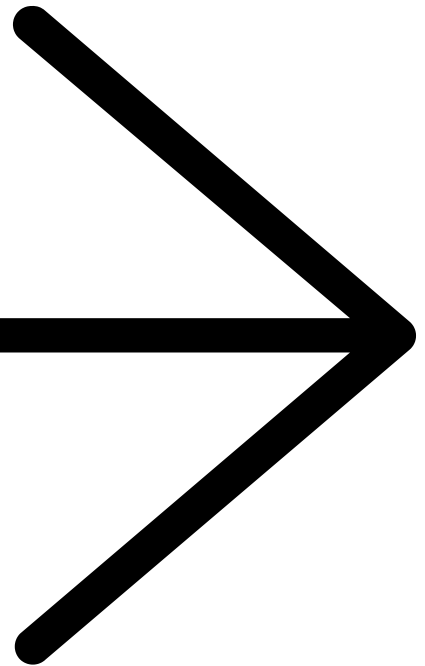
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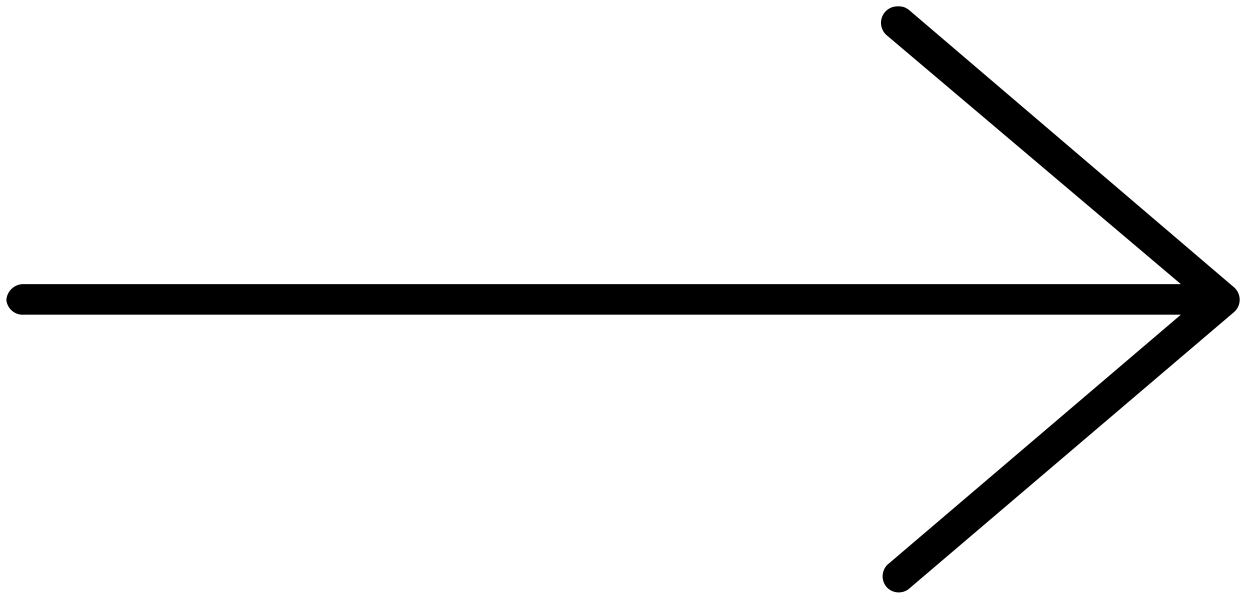


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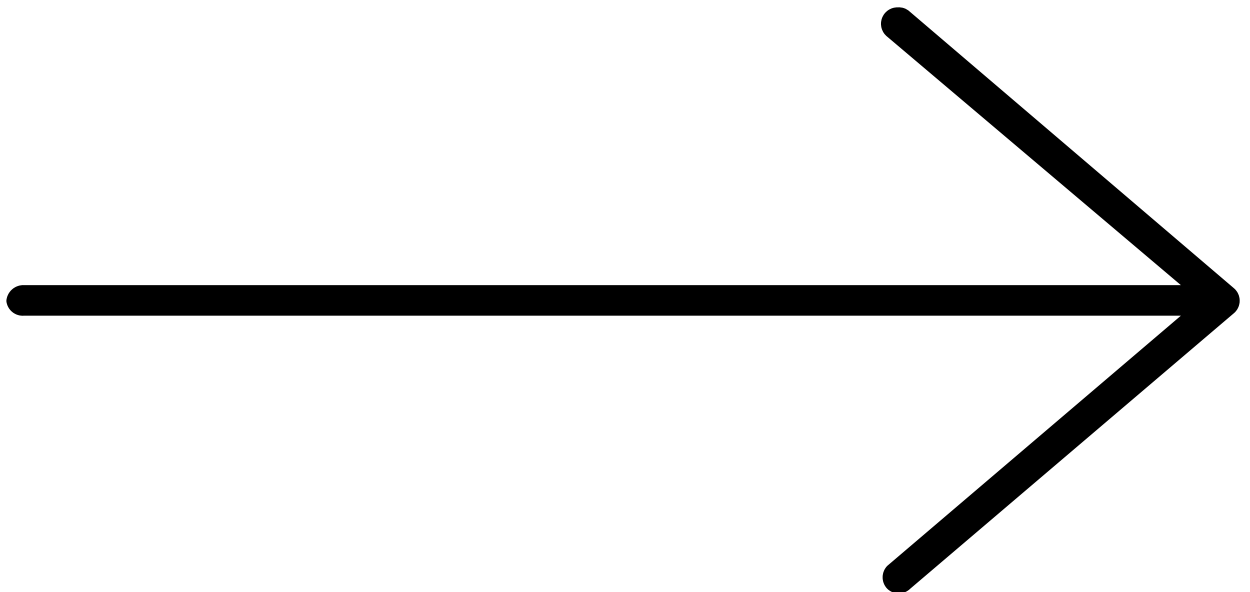


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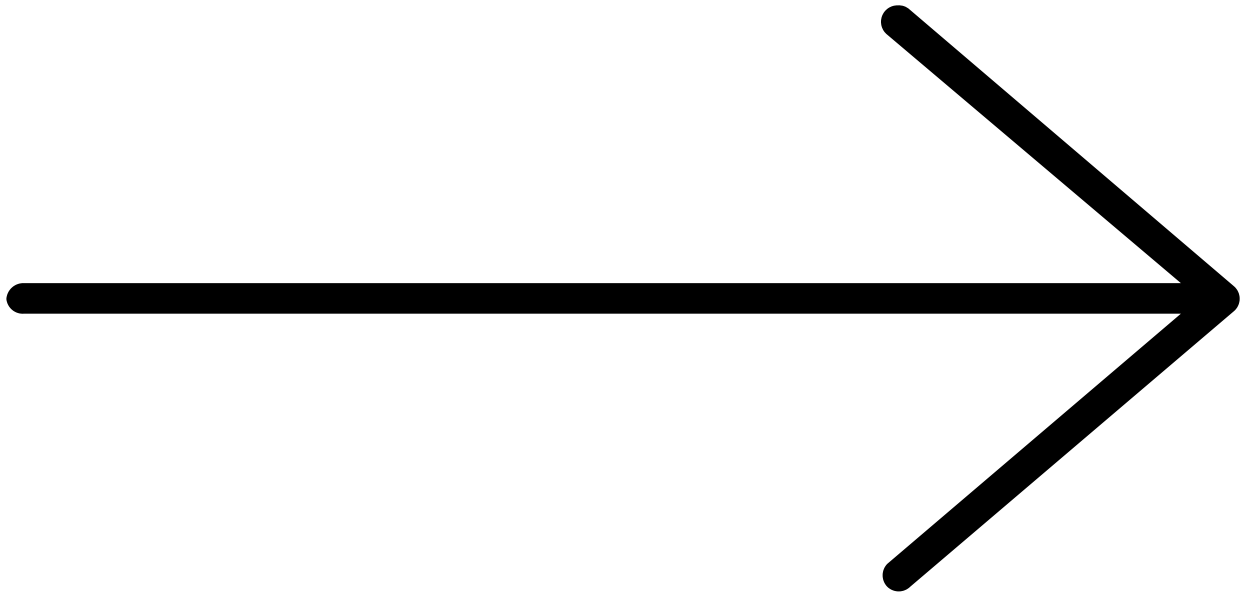
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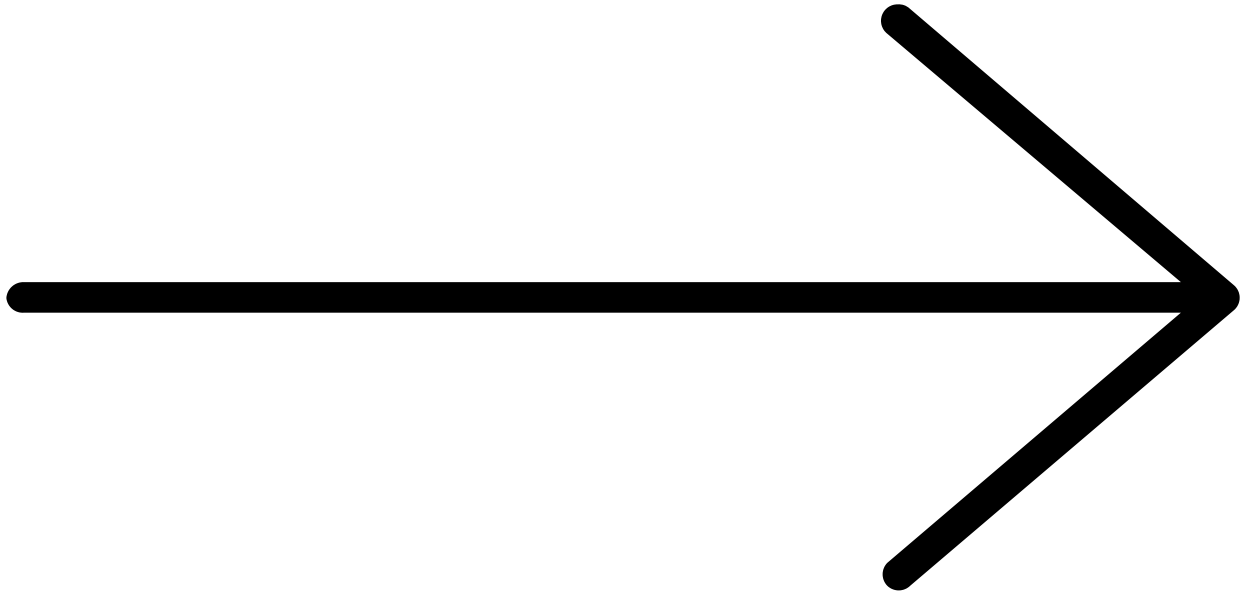


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CES 2021 Is All-Digital

Last updated July 28, 2020

The Consumer Technology Association (CTA)® is reimagining how to connect exhibitors, customers, thought leaders and media from around the world while prioritizing health and safety. We are excited to share that CES® 2021 will be an all-digital experience.

For more than 50 years, CES has been the global stage for innovation. And CES 2021 will continue to be a platform to launch products, engage with global brands and define the future of the tech industry.

With the growing global health concerns about the spread of COVID-19, it is not possible to safely convene tens of thousands of people in Las Vegas in early January 2021 to meet and do business in person.

An all-digital CES 2021 will allow the entire tech community to safely share ideas and introduce the products that will shape our future. You'll be able to participate in all the awe-inspiring moments of CES wherever you are in the world. We are designing a unique experience for the tech industry.

CES 2021 will offer a highly personalized experience:

- **Keynotes and conferences.** Now you'll have a front-row seat for groundbreaking announcements and insights from the world's tech leaders completely online.
- **Product showcase.** With this digital evolution of the CES show floor, you'll be able to explore products and services, based on your interests and business, through dynamic product showcases or live demos.
- **Meetings and networking.** You'll be able to engage with the brands, thought leaders and business connections you care about with live interactions, meetups or roundtable discussions.

Technology has helped us all work, learn and connect during the coronavirus pandemic, and it has presented real solutions to help solve complex global challenges. We recognize that, particularly in these uncertain times, it is the partnerships of some of the most creative minds that bring the best solutions to life.

We're looking forward to welcoming the global tech industry, from international brands to budding startups, to kick off the year with the world's most influential digital technology event.

Mark your calendars for the first week in January and be on the lookout for more exciting news about CES 2021. We plan to return to Las Vegas for CES 2022, combining the best elements of a physical and digital show.

Thank you for your continued support. Please stay healthy and safe.



CES is owned and produced by the Consumer Technology Association, which provides the ultimate platform for technology leaders to connect, collaborate, and propel consumer technology forward.

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