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The Inspired Home Show

2021

Moved to August

AUGUST 3, 2020

The International Housewares Association announced today that its annual home + housewares gathering, The Inspired Home Show, will be held in-person August 7-10, 2021 at McCormick Place Convention Center in Chicago. The event had previously been scheduled for March 13-16, 2021.

“As the pandemic continued into the summer, we had multiple conversations with our Board of Directors, exhibiting members and retail buyers, all of whom were experiencing apprehension about the ability to safely convene the industry as soon as March of 2021,” said Derek Miller, IHA president. “While the Show continues to be a critical part of their businesses, the health and safety of our industry is our first priority and moving the event to later in the year allows more time for authorities to successfully manage this crisis.”

“On behalf of the IHA Board of Directors, all of whom are exhibitors at The Inspired Home Show, I’m extremely pleased that we were able to find alternate dates for The Inspired Home Show 2021,” said Howard “Chip” Steidle Jr., CEO of John Ritzenthaler Company and 2020 IHA chair. “Given the current trajectory of the pandemic and the ongoing nature of treatment and vaccine development, I can confidently say that this is the best option for our industry right now.”

The decision to postpone the Show until August of 2021 has been met with universal support from the home + housewares retailer community. “We spoke to a number of key

retailers, both domestic and international,” said Miller. “All of them have been very vocal about their desire to have a face-to-face Show in 2021 and are enthusiastic about holding the Show later in the year.”

Regarding the 2022 Show, Miller said IHA will survey exhibitors and buyers in the coming weeks to collect current and relevant buying pattern data to determine appropriate timing for future Shows.

Please see the FAQs below for further information.

FREQUENTLY ASKED QUESTIONS

What are the new dates for The Inspired Home Show 2021?

August 7-10, 2021

- Saturday, August 7, 2021 10:00 am – 5:30 pm
- Sunday, August 8, 2021 8:30 am – 5:30 pm
- Monday, August 9, 2021 8:30 am – 5:30 pm
- Tuesday, August 10, 2021 8:30 am – 3:00

Where will The Inspired Home Show 2021 be located?

Although the dates have changed, the venue remains the same – the Show will take place in Chicago at McCormick Place Convention Center from August 7-10, 2021.

My company has already completed a space application for The Inspired Home Show 2021 when it was taking place in March. Is there anything that I need to do?

Yes, you must complete the addendum acknowledging the new Show dates in August. To do this, visit your [USI portal log-in](#) and click on “Addendum” in the task list. In order to secure a space location and placement, the addendum must be returned by August 31st. For additional questions please contact your sales manager.

My company planned to be an exhibitor at The Inspired Home Show 2020, which was cancelled, and we used the credit to pay for our booth space at the 2021 Show. With the change in timing, if we no longer wish to exhibit, are refunds available?

No, the credit from the 2020 Show can only be used toward the 2021 Show, which will now be in August.

My company was not a paid exhibitor at The Inspired Home Show 2020, which was cancelled, and did not use any credited money to pay for our booth space at the 2021 Show. However, we have completed a space application and paid for space at the 2021 Show. With the change in timing, if we no longer wish to exhibit, are refunds available?

Yes, refunds for new 2021 exhibitors not using a 2020 Show cancellation credit to pay for space are available through August 31, 2020. Membership fees are non-refundable.

What if I already made hotel accommodations for the March 2021 Show?

Your March 2021 hotel reservations will be cancelled and you will receive rebooking priority when the new housing block opens later this year.

What if I already contracted with a Show vendor for the March 2021 Show?

Please contact your Show vendor directly to initiate cancellation of services and/or shift to August.

Will I have to pay membership again for the August 2021 Show?

No, the 2020-2021 membership period will be extended to include the 2021 Show in August.

What health and safety precautions are being planned for The Inspired Home Show 2021?

IHA, McCormick Place and our vendor partners are working together on an action plan that complies with recommendations and safety procedures from CDC, the State of Illinois and the City of Chicago, while also meeting the needs of our industry.

Please review all of the details on the Show's Health & Safety website at <https://www.theinspiredhomeshow.com/covid-19-updates/>.

What if the Covid-19 pandemic is still ongoing in August 2021?

The IHA board of directors and staff are watching the Covid-19 situation closely and will make decisions regarding any further changes if and when appropriate.

What are the Show dates in 2022 and in future years? Will the Show return to the traditional March timing?

IHA will survey exhibitors and buyers in the coming weeks to collect current and relevant buying pattern data to determine appropriate timing for future Shows. Additional information regarding the dates for The Inspired Home Show 2022 will be available in the fall of 2020.

What resources are available from IHA between now and August of 2021?

IHA will continue to develop and release practical education and resources for the industry. Please visit theinspiredhomeshow.com to view virtual displays, product galleries, and educational sessions. Please visit www.housewares.org to view virtual educational sessions and resources related to U.S. governmental assistance and COVID-19 relief.

IHA is also working to develop a digital experience that brings exhibitors and buyers directly together throughout the year. Building off of the existing Housewares Connect 365 platform, a 2.0 version will offer an updated graphical user interface, expanded data and new search capabilities to offer users a more pleasing, meaningful and productive experience. This platform will include virtual events, intended to help the industry bridge the gap between Shows. Additional information will be available in the fall of 2020.

How can I connect with buyers before the August 2021 Show?

Housewares Connect 365 (HC 365), the Show's online search tool, provides buyers and news media (plus consumers) the ability to search for your company's products 365 days a year.

Keeping your Company Listing up to date is extremely important so that buyers are able to find your company, brands and products. We encourage exhibitors to promote their products, tell their story, and showcase their latest announcements via Housewares Connect 365.

UPDATE YOUR COMPANY LISTING

How can I connect with Exhibitors before the August 2021 Show?

Housewares Connect 365 is the official directory of The Inspired Home Show and a resource for the industry year-round. Visit HC365 often as new products, brand stories, marketing information and more. 5,000 brands and thousands of products. [Visit Housewares Connect 365.](#)

When can I book hotel accommodations for August 2021?

Hotel reservations are expected to open September 2020.

When will the Freeman Exhibitor Services Kit be available?

The Freeman Exhibitor Services Kit is expected to be available in April 2021.

I have already registered to attend the Show as a Buyer or Trade Guest. Do I need to re-register now that the Show has moved to August?

No, all attendee registrations already made for The Inspired Home Show 2021 will apply to the August event. However, you may be sent a communication from our registration team if your demographic information is not complete.

Do you have a question that is not listed?

Please reach out to us at [+1-847-292-4200](tel:+18472924200)

QUESTIONS? CONTACT US!\$

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Martin M. Pegler

1923 — 2020

Martin M. Pegler was a professor for thirty years in the Display & Exhibit Design Department at the Fashion Institute of Technology in New York. A leading expert in his field for over 60 years, Martin hosted seminars in the United States as well as in Latin America, Europe and the Pacific Rim. He authored over 80 books and his textbook, Visual Merchandising and Display, is used in universities around the world. Martin was presented with a lifetime achievement award by PAVE, the Planning & Visual Education Partnership that supports retail design education for students and educators. He was also inducted into the Visual Merchandising and Display Industries' Hall of Fame.

Martin worked with *gia* from the beginning of the *gia* program in 2000, as an Expert Juror, and since 2016 as an honorary member of the *gia* Expert Jury. To honor Martin's leadership role with the program, the Top Window Award was renamed the "Martin M.

Pegler Award for Excellence in Visual Merchandising” in 2008. Also that year, he was presented with an honorary *gia* Award for Lifetime Achievement.

