



Sweets and
Snacks Expo

register for 2021

The 2020 Sweets & Snacks Expo has been canceled

(<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/>)

Last updated: April 14, 2020 8:00 a.m. EDT

<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/>

The Sweets & Snacks Expo, originally scheduled for May 18-21, 2020, in Chicago, has been canceled.

We are extremely disappointed not to be able to offer the experience, inspiration, insights and connections so many in our community have come to rely on in association with the event. But as restrictions and recommendations on mass gatherings continued to build in cities and states across the country, it became clear that cancellation of the show was the only path forward.

Thank you for your patience and understanding during these last few weeks as we evaluated the right decision to make as the coronavirus situation developed. Ultimately the cancellation was unavoidable due to a combination of factors, including state and local stay-at-home orders and travel bans and restrictions from our member companies, retail partners and other attendee organizations. This was a difficult business decision for our Board of Trustees and the team at the National Confectioners Association, and it was not the outcome any of us wanted.

If you are a 2020 exhibitor or attendee, we know you have many questions about what the cancellation of the show means for you and your company specifically, and we have addressed those questions in this resource

(<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/covid-19/faq/>).

**Updated 2020
Exhibitor and
Attendee FAQs
(<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/covid-19/faq/>)**



We remain committed to transparency and will continue to update you with any new and relevant information as we work through the details of the cancellation with our partners, the city of Chicago, McCormick Place and others.

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As part of our Sweet Insights Unwrapped series

(<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/explore/the-education/pre-and-post-show-education/unwrapped/>), we have a robust live on video of distance learning already in place for June, July and August and will look for ways to enhance those insights and bring even more value to our attendees and exhibitors. More information about these opportunities will be available soon.

Please know how much we appreciate being part of this community. The cancellation of the Sweets & Snacks Expo is disappointing, but our enthusiasm for the confectionery and snack industries is stronger than ever thanks to the outpouring of support and encouragement we have had over the last month from exhibitors and retail customers alike. We know that with your engagement and support, the 2021 Sweets & Snacks Expo (May 24-27 in Chicago) will be the best one yet.

Again, we wish to thank you for your support – not only during this time of crisis, but also over the past 23 years we have been working together to build the unique and special community that makes up the Sweets & Snacks Expo. Please feel free to reach out to our customer service team at (833) 336-3206 if you have questions about your participation. We are here to help. Remember – we are all in this together! Our collective resilience, grit and determination will get us through this trying time.



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(<http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/2020-sse-canceled/>)

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Save the date for the 2021 show

**MAY 24-27, 2021 MCCORMICK PLACE
CHICAGO, ILLINOIS**

Notify me when registration opens

([/web/20200513194137/https://sweetsandsnacks.com/2021-notify-me/](http://web.archive.org/web/20200513194137/https://sweetsandsnacks.com/2021-notify-me/))



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National Confectioners Association

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