



TRUE VALUE ANNOUNCES VIRTUAL FALL 2020 REUNION

👤 Todd Taber 🕒 June 29, 2020 📁 COVID-19, Industry News, News

True Value Co. has announced the transition of its previously scheduled Fall 2020 Reunion to a virtual event. The Fall V-Union will take place Sept. 29-Oct. 1.

Previously, True Value aimed for its Fall 2020 Reunion to be held in Philadelphia Oct. 1-4, following its [Spring 2020 Reunion](#) in New Orleans this February.

The company says retailers will be able to buy assortments at their convenience, whether from home or their store. Retailers will receive special deals, event-only pricing and Certified True Blue category assessments at their convenience.

For more information on the Fall V-Union, [visit True Value online](#).