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Convention

FRSA's 99th Annual Convention and the Florida Roofing & Sheet Metal Expo

Gaylord Palms Resort & Convention Center - Kissimmee, FL

July 21-23, 2021



[Register Now](#)



FRSA's convention consists of three days of education, family fun, sports, and networking, along with two days of the LARGEST regional roofing expo, the Florida Roofing & Sheet Metal Expo.

[Quick Links](#)

[Full Convention Brochure](#)
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HOTEL

Venue

Gaylord Palms Resort & Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746
407-586-0000

Overnight Guests

Group rate - \$169++ for single/double occupancy
Nightly resort fees are included in this rate when you book within the FRSA room block.

Book your reservations -

<https://book.passkey.com/go/2021FRSA>

Access Code: FRSA99

The room block at the Gaylord Palms Resort is **currently sold out**. We encourage you to keep checking as cancellations do happen. If you would like to be added to our hotel waiting list, please email Anna at anna@floridarooft.com with your name, bed-type preference, and check in/out dates.

Overflow Hotel Option

As an additional option, FRSA has arranged a special rate at the below Orlando property.

Orlando World Center Marriott
8701 World Center Dr, Orlando, FL 32821
Group rate – \$139 per night plus tax and a nightly resort fee of \$35
Distance to Gaylord Palms: 2.3 miles or 5 minutes
To reserve a room, visit <https://book.passkey.com/go/FRSA2021Overflow>
Deadline to book – June 30th at 5 pm

EXPO

 **Expo Floor Tower**

FLORIDA ROOFING & SHEET METAL EXPO

Thursday, July 22 - 11:00 am – 5:00 pm

Friday, July 23 - 10:00 am – 3:00 pm

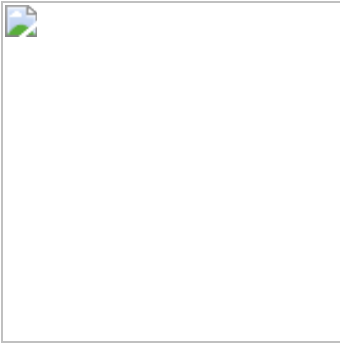
FRSA proudly hosts the largest regional roofing expo in the country. Over 230 exhibiting companies showcasing the latest products and services make this show a vital resource for any roofing or sheet metal contractor. The Expo is located in Halls C-F of the Gaylord Palms Resort & Convention Center and features daily cash prizes, the Foundation Auction and special events in the Lounge. As always, the Expo is **FREE** for all roofing professionals. Gain a competitive advantage by exploring the latest and greatest in the industry!

FRSA Affiliate Competition - sponsored by FRSA Self Insurers Fund

Thursday, July 22 – 11:00 am – 5:00 pm

Friday, July 23 – 10:00 am – 2:00 pm

Are you a pinball wizard? It's time to find out! Stop by the Expo Hall to watch your local Affiliates battle it out for the top score, bragging rights and the FRSA Affiliate Trophy. Then join in the fun yourself as we raise money for the 2021 Charity of Choice, the Gulf Coast Kid's House.



Foundation Auction

Thursday, July 22 – 11:00 am – 5:00 pm

Friday, July 23 – 10:00 am – 2:00 pm

Place the highest bid in FRSA's Auction to head home with great getaway vacations, sporting event tickets, unique baskets and, of course, roofing products and services. New this year, check out great packages onsite at the Expo and bid from anywhere! Text **FRSA to 243725** or visit www.bidpal.net/frsa to register and bid online. Bidding starts on July 16 at 8:00 am and concludes on July 23 at 2:00 pm. All proceeds benefit the industry through the FRSA Educational and Research Foundation.

Expo Lunch - sponsored by Millennium Metals

Thursday, July 22 – 11:00 am – 2:00 pm

Expo Lunch - sponsored by Versico Roofing Systems

Friday, July 23 – 11:00 am – 2:00 pm

Hungry? No need to leave the Expo Hall! Grab a bite to eat in the Food Court area on the Expo floor, compliments of our lunch sponsors. Vouchers will be distributed at the FRSA Registration Desk when you pick up your badge.

FRSA 25 Square Challenge

Join in the FRSA 25 Square Challenge and win big! Simply visit the exhibitors showcased in the event mobile app to collect codes for a chance to win cash prizes. Codes can be collected on Thursday and/or Friday; winners (18 years or older) will be selected on Friday and must be present to win.

FRSA Beer Busts - sponsored by GAF and Reed's Metals

Thursday, July 22 – 2:00 pm

Friday, July 23 – 12:00 pm

Networking can make you thirsty! Stop by the Lounge area on the Expo floor for a cold beer, compliments of our sponsors.

EVENTS

NWiR Mentorship and Networking Session

Wednesday, July 21 – 3:30 pm – 5:30 pm



Join National Women in Roofing for an insight-filled session where you will be able to network with other NWiR members and hear from women in the industry about their career experiences in roofing.

Young Professionals Panel Discussion - sponsored by Gulf Coast Supply & Manufacturing

Thursday, July 22 - 8:30 am - 10:00 am

Join roofing professionals under the age of 40 and a panel of industry experts for an open discussion on current issues impacting the roofing industry.

FRSA Officer Installation Dinner

Thursday, July 22 - 6:00 pm – 8:30 pm

 STAR Awards Dinner

Join us as we celebrate Florida roofing professionals at this important industry event. Elections for new FRSA Officers and Directors will be held, Life and Honorary Memberships and prestigious industry awards will be presented and FRSA's highest honor, the Campanella Award, will be unveiled during a unique display of artistry. Then support the individuals that will lead FRSA into our 100th year as they are installed as the new FRSA Executive Committee.

 STAR Awards Logo

S.T.A.R. Awards - sponsored by Gulfeagle Supply

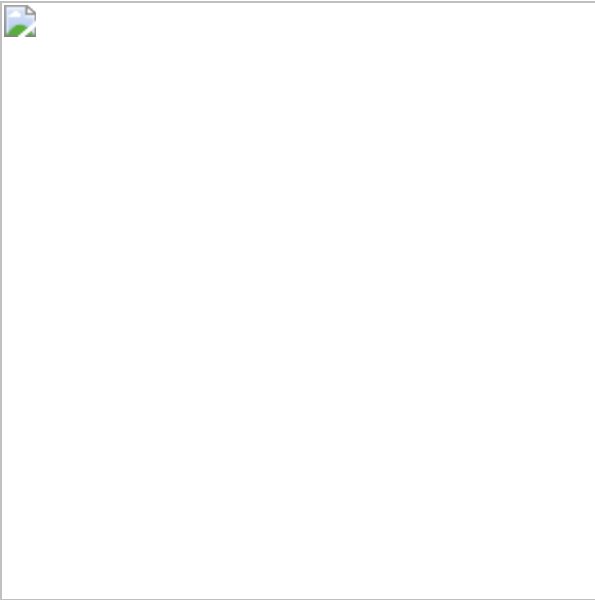
The 2021 winners will be unveiled in the event program at the FRSA Officer Installation Dinner. Trophies will be available for pick-up at the event. Then keep an eye out for your winning project and hard work to be profiled in *Florida Roofing* magazine throughout the year.

SPORTS

Health and safety policies vary by venue. Additional information will be provided to registered participants prior to the event.

Fishing Tournament - sponsored by Walker Rep Group

Wednesday, July 21 - 7:00 am – 1:00 pm Sunrise Marina, Port Canaveral - \$150 for registrations received by June 21 / \$250 for registrations received after June 21



Soak up the sunshine during a day of fishing on the open seas. Boats carrying groups of six will set out along Florida's beautiful East Coast to find the catch of the day. Check-in begins at 6:30 am with the tournament running from 7:00 am – 12:00 pm. Following the tournament, winners will be announced with grab-and-go lunches available. Registration fee includes boat, rod and reel, tackle, beverages, lunch and prizes. Individual registrants will be paired and space is limited.

Golf Tournament - sponsored by Furman Insurance and Sunniland Corp

Wednesday, July 21 - 8:00 am – 1:00 pm

Celebration Golf Club, Kissimmee - \$175 for registrations received by June 21 / \$225 for registrations received after June 21



FRSA's Golf Tournament returns to the newly renovated Celebration Golf Club, a beautiful course designed as the final collaboration between Robert Trent Jones Senior and Junior. Using their joint design strategies and the natural lay of the land, they crafted an upscale golf course that can challenge the pros while still offering a rewarding experience for those just learning the game. Check-in begins at 7:00 am, with the tournament beginning at 8:00 am. Registration includes green fees, cart, range balls, refreshments, continental breakfast, boxed lunch and prizes. Teams are 4-person scramble format and individual registrants will be paired. Get your registrations in early! Registrations will be limited to 128 players on a first-come, first-served basis.

Clay Shooting Tournament - sponsored by SEMCO

Wednesday, July 21 - 10:00 am – 1:00 pm

Tenoroc Shooting Range, Lakeland - \$125 for registrations received by June 21 / \$175 for registrations received after June 21

after June 21



Often called “golf with a shotgun,” the FRSA Clay Shooting Tournament is the place to test your accuracy and consistency. The tournament is comprised of several stations at a variety of shooting levels designed to have everyone from beginners to experts hitting the target. Range fees, ammunition, lunch and prizes are included in the ticket cost. Participants may bring their own guns or share rental guns at the facility. Registrations will be limited to 75 participants, so sign up early!

Please note – We encourage you to stock up on the necessary ammunition early to avoid last minute issues with national ammunition shortages.

Pistol Shooting Tournament - sponsored by BRI Roof Consulting Corp

Wednesday, July 21 - 10:00 am – 1:00 pm

Tenoroc Shooting Range, Lakeland - \$125 for registrations received by June 21 / \$175 for registrations received after June 21



Ready, aim, fire! Keep your eye on the target as you show off your pistol shooting skills. Targets set up at a variety of distances will test your accuracy and challenge even the best shooters. Range fees, lunch and prizes are included in the ticket cost. Each participant must provide their own gun and ammunition. Reserve your spot today as registrations are limited to the first 20 individuals.

Please note – We encourage you to stock up on the necessary ammunition early to avoid last minute issues with national ammunition shortages.

SEMINARS

FRSA's Educational and Research Foundation, CILB Provider #0000910, Florida Board of Architecture Provider #0000910 (select courses), and BCAIB Provider #0000910 (select courses), is offering a total of **30 hours** of continuing education credits during the 2021 Convention. All courses are designed specifically for contractors. Our goal is to provide you with the educational tools you need to make your business successful.

If you only want to attend the education programs, you may purchase a Continuing Education Package which provides you with 7 hours of seminars. The Education Package also includes entrance into the Florida Roofing & Sheet Metal Expo and lunch.

For individuals not requiring Continuing Education credit, all seminars may be audited, but **fees apply and registration is required.**

Please [click here](#) to view the seminar schedule and descriptions.

View Highlights from the 2019 Convention & Expo



Special Thanks to our 2021 Convention & Expo Sponsors!

Our generous sponsors help FRSA underwrite the cost of Convention and Expo events. Please keep them in mind when you place your next order.

To view a complete list of sponsors, visit the [2021 Sponsor Page](#).

Interested in sponsoring an event at the 2021 Convention & Expo? Contact Cheryl Sulock at 800-767-3772 ext. 177 or cheryl@floridarooft.com.

Time permitting, all sponsors will receive the following recognition:

- Company name and website hyperlinked on FRSA's website
- Company name in the official Convention Program
- Recognition in Florida Roofing Magazine
- Recognition as a sponsor in the event mobile app
- Sponsor sign at the Expo
- Ribbon in booth (if exhibitor) and sponsor ribbon on badges
- Company name on door tag hangers placed on every room in FRSA block at the Gaylord Palms Resort & Convention Center
- Points for 2022 Expo booth selection
- Platinum, Diamond, Gold, Ruby, Emerald, Sapphire, Silver and Bronze sponsors receive additional recognition

Special Thanks to our 2021 Media Partners



FRSA's Expo Guide

sponsored by TAMKO Building Products LLC

FRSA's Expo Guide revealed 2020 S.T.A.R. Award and industry award winners and highlighted 2020 exhibiting companies and event sponsors.

Convention

- [2021 Exhibitors](#)
- [2021 FRSA Exhibitors' Products & Services](#)
- [2021 Sponsors](#)
- [Charity of Choice](#)
- [Convention](#)
- [Florida Roofing & Sheet Metal Expo](#)
- [Health & Safety](#)
- [S.T.A.R. Awards](#)



Florida Roofing & Sheet Metal Expo

July 22-23, 2021

Gaylord Palms Resort & Convention Center - Kissimmee, FL

Halls C-F

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2021 FRSA Exhibitors' Products & Services

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2021 S.T.A.R. Awards

S.T.A.R.—*Spotlight Trophy for the Advancement of Roofing* is an awards program designed by the Florida Roofing and Sheet Metal Contractors Association (FRSA) to recognize members' unique and outstanding projects. A panel evaluates the entries for inclusion and outstanding performance in each category.

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2021 Charity of Choice

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Health & Safety Updates

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