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WPA Announces SuperZoo 2020 postponement

By: Pet Age Staff
June 4, 2020



Press release: World Pet Association

On June 3, the World Pet Association (WPA) released the following announcement on behalf of Vic Mason, WPA interim president:

When we reflect upon what makes SuperZoo such an extraordinary experience it is more than the business deals that are done. It is about the people. This is the annual event where new relationships are forged, old relationships are celebrated and we as an industry unite standing alongside our peers.

It's become obvious to us that moving forward with SuperZoo 2020 in a format that abides by health and safety regulations will compromise too many components for us to deliver the experience — personal and professional — that makes this show the biggest and the best. Therefore, we have made the decision to postpone SuperZoo 2020. This is not a decision that was made lightly.

The rescheduled date has been confirmed for Tuesday, August 17 – Thursday, 19, 2021 at the Mandalay Bay Convention Center. Throughout this process the MGM Resort/Mandalay Bay team has been dedicated to offering every possible solution in order to host a fun, safe and healthy event for our attendees. We are excited to return next year and continue our long-standing relationship.

As you can imagine there are numerous details for our teams to reconcile. We will be sending out detailed information with answers to questions around exhibitor policies and others logistics affected by this postponement. We appreciate your patience in the interim.

Thank you for being a valued member of the WPA and SuperZoo family. We look forward to better times ahead and a long partnership with you.



Vic Mason
Interim President, WPA

P.S. One thing we do know is that if your hotel reservation/s were booked through the official housing office, Connections Housing, your reservation/s will be cancelled for your convenience at no charge or penalty to you, and you will receive a cancellation acknowledgement directly from Connections Housing. No other follow up will be necessary. *(Note all reservations will be cancelled, therefore if you want to make other arrangements you will have to make a direct reservation)*

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CBD Trends

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Dog & Cat Needs

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Pet Nutrition

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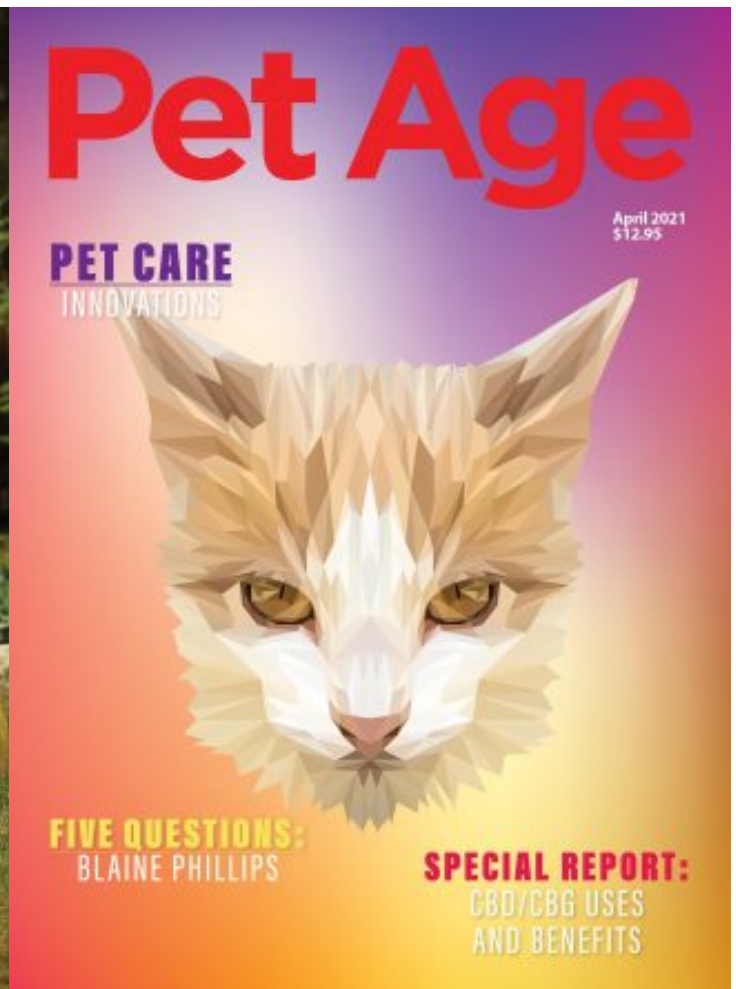


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