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Thinning: What Stylists Should Know About the Early Signs, Scalp Health and When to Refer Hair Thinning: What Sty

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Cosmoprof NA Postponed to September 2020

To ensure the safety of all partners and guests, the show will take place September 20-22, 2020.

by Staff

March 18, 2020

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Photo courtesy Cosmoprof NA

Given the unprecedented health situation the world is currently facing with COVID-19, event organizers BolognaFiere and the Professional Beauty Association have postponed the 18th edition of **Cosmoprof North America** to September 20-22, 2020.

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“We have decided that rescheduling the show is necessary to ensure we are providing our partners and guests with the safest and most fulfilling experience,” says Enrico Zannini, General Manager of BolognaFiere Cosmoprof SpA. “We have a responsibility to protect our exhibitors' investments while delivering a show that meets and exceeds our international guests' expectations. This decision was not made lightly and follows careful consideration of the global health emergency at hand.”

“The health and safety of our partners and guests is our number one priority, and we will continue to monitor this constantly evolving situation accordingly,” says Steve Sleeper, Executive Director of the Professional Beauty Association. “As the beauty industry as a whole is forced to physically separate during this time, there is no doubt that we will come together stronger in the months ahead to create a show experience that resonates and connects.”

In the coming months, Cosmoprof North America will continue to monitor government agencies and public health officials, including the CDC and WHO, and will make ongoing assessments. Meanwhile, the entire team will be focusing on reorganizing the show's dynamic activations and initiatives to ensure that the 18th edition is its most successful yet, and that we can offer a safe and productive environment for all.

About Cosmoprof North America: Cosmoprof North America is recognized for its dynamic growth and unique programs. The event offers the entire industry an opportunity to come together, make new relationships, and foster collaborations.



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channels for distribution, packaging, and manufacturing. The show is a powerful platform that has the ongoing support and presence of leading beauty associations and key industry entities. Cosmoprof North America is one of the destinations of the Cosmoprof network, today a 360° worldwide platform for the international beauty community, with shows in Bologna, Hong Kong, Mumbai, and Bangkok, which all together involve over 500,000 professionals and 10,000 exhibitors from all over the world.



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America's Beauty Show Opens Entries for the 2027 ABS Global Image Awards

This global competition celebrates the artistry, energy, and creative PULSE of the professional beauty community.

by Staff



In The Know | News | Sep 23, 2026

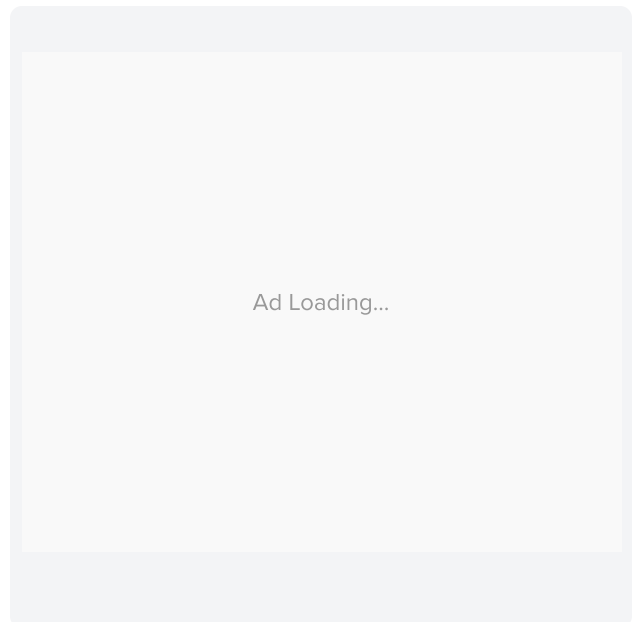
At the 8th Annual Daytime Beauty Awards, Matt Rez Receives Outstanding Achievement in Color & Styling

Sofia Vergara, Lucy Hale, Alison Brie, John Salley, Brian Austin Green and more honored the best achievements in Science Behind Beauty, Health & Wellness at this glittering event.

by Staff



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Stress was the factor respondents blamed most often when their skin worsened, cited by 54%, followed by diet at 37% and hormones at 35%.

by Anne Moratto



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Wella Announces the Finalists of Wella Trend Vision Awards

This year’s awards centered around the Monochromatic trend, which is rooted in minimalism and intentional by design.

by Anne Moratto



In The Know | Articles | Sep 18, 2026

The Doux Launches Roblox Hair Salon Game Celebrating Textured Hair and Entrepreneurship

Haircare brand The Doux has launched “My Salon Empire,” a free-to-play salon management game on Roblox, helping the next generation celebrate the diversity of textured hair and explore salon entrepreneurship.

by Nicole Johnson



In The Know | News | Sep 18, 2026

Premiere San Antonio Presented by SalonCentric Achieves Record-Breaking Success in Historic Partnership Year

The show reported 30% attendance growth. It felt that way. This event for the southwest professional beauty community had heart, spice, and something for everyone.

by Anne Moratto



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House of Wella Los Angeles Brings Fall/Winter 2026 Trends to the Stage and Innovation to the Salon

Wella artists presented the Monochromatic trend movement, introduced new Pure Perfection color and Sebastian styling innovations, while the Wella team created interactive fun throughout Wella Studio in Los Angeles.

by Anne Moratto



The Industry Remembers and Mourns Educator and Artist Dominique LyVar

Dominique LyVar, an influential educator and artist, is remembered by those who loved him for his significant impact on the industry and contributions to the community.

by Angela Reich

Brad Johns Dies at 70: A Friend Remembers the Celebrated Celebrity Colorist

Known for his buttery blondes and a technique for highlighting hair with more precision that he called chunking, Brad Johns died on August 27. His friend and fellow colorist, David Stanko, shares thoughts on his talented colleague and close friend.

by Anne Moratto



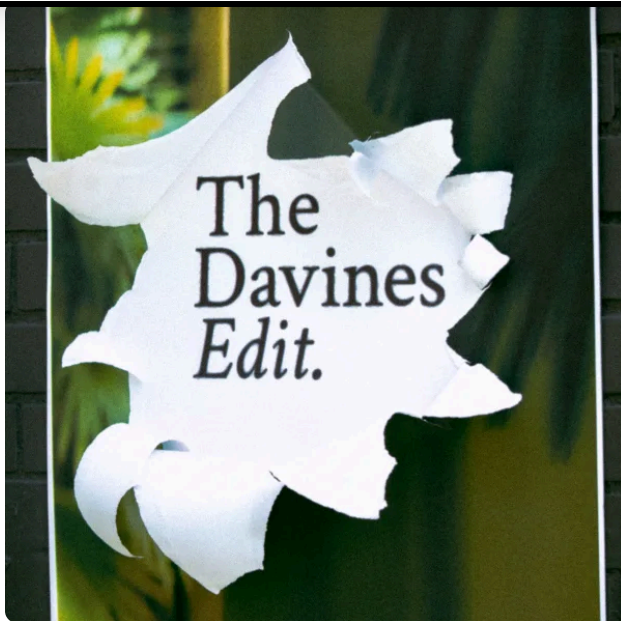
In The Know | Articles | Sep 2, 2026

Salon Today 2026 Technology Guide

As technology evolves at an accelerated rate, you want to make sure you have the best in your business toolkit to help you grow sales, motivate your team, communicate with your current and future clientele, and streamline your managerial tasks. The 2026 SALON TODAY Technology Solutions Guide is designed to help you navigate today's growing landscape of salon and spa technology. In this guide, you'll find a curated look at more than 50 of the latest software platforms, digital solutions, and innovative features to help you compare options and identify the best fit for your business.

by Nicole Johnson

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Looking Inward: With Community at Its Heart, Davines Reinvents Its Pro Channel for North America

The Davines Edit reflects the brand's passion for people and planet.

by Anne Moratto



Extensions | News | Aug 27, 2026

RÜTE Wash Launches Shower Cap Designed for Crown Washing and Hair Extensions

RÜTE Wash introduces a shower cap designed specifically for crown washing, helping clients with hair extensions cleanse the scalp while protecting the lengths from water.

by Anne Moratto



In The Know | News | Aug 25, 2026



In The Know | News | Aug 25, 2026

Southwest

Premiere San Antonio Presented by SalonCentric returns for its fourth edition August 30-31 at the Henry B. González Convention Center, delivering its biggest and boldest event to date.

by Anne Moratto



In The Know | News | Aug 23, 2026

Reddit Releases Its First Beauty-Specific Report: Conversations Around Beauty, Hair, Nail, and Skincare

According to the report, people are moving away from copy-paste trends and toward community, using real experiences to develop a sense of taste and beauty that reflects who they are.

by Anne Moratto

One-Day Personal and Professional Development Education Event for Beauty Professionals Set for October 25, 2026, at the Hilton Philadelphia City Avenue.

by Anne Moratto



In The Know | News | Aug 17, 2026

Entries Are Open for Wella Professionals' Trend Vision Awards 2026

Hairstylists and barbers can showcase their creative and technical vision in two global categories with cash prizes and a chance to represent in Portugal.

by Anne Moratto



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In The Know | News | Aug 10, 2026

Black Beauty Roster Hosts Beauty Expo Presented by SalonCentric in NYC

The BBR Beauty Show featured a prominent speaker lineup including Lacy Redway, Karrueche Tran, Danessa Myricks, Chelley B., Sabrina Elba, Jessica Harris-Dupart, and more.

by Staff

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