

[Home](#) > [In The Know](#) > [Industry News](#)

PBA Announces New Dates for ISSE, NAHA, and Beacon

With consideration for higher COVID numbers, the January dates have been pushed back to spring and summer.

by Staff

December 29, 2021





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new DATES

ANNOUNCED

PBa ISSE
salon + spa expo

JUNE 25 & 26

LONG BEACH, CALIFORNIA

PBa ARTISTRY ELEVATED

APRIL 3, 2022

LONG BEACH, CALIFORNIA
TERRACE THEATRE AT THE
LONG BEACH CONVENTION CENTER



With the rise in COVID concerns across the country and the ISSE date being so close to a predicted spike after the holidays, PBA has made the decision to move ISSE to June 25-26, 2022. NAHA and Beacon will also be shifting to April 3, 2022.

We look forward to reconnecting with you at the new date in June! An updated registration link will be available soon.

[LEARN MORE](#)

Due to the rising number of COVID-19 cases, **The Professional Beauty Association (PBA)** has postponed January events until the spring and summer months.

NAHA, the prestigious North America professional beauty competition and award show, will be shifting to **Sunday, April 3** and will remain at the Terrace Theater in Long Beach, CA.

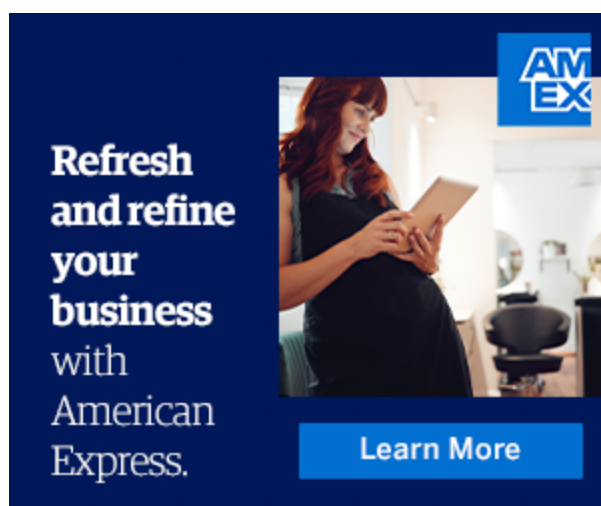
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Beacon, the elite student program, will now take place **April 2-3** at the Long Beach Convention Center, where top students from across the nation will come together to learn critical skills to help successfully launch their careers in the beauty industry.

ISSE will also be shifting dates, moving to **June 25-26** at the Long Beach Convention Center. ISSE 2022 will feature unique experiences and interactive education from the industry's top hair, skin, nail, and makeup educators and influencers, along with new and innovative exhibitors.

"While moving dates is not ideal, we felt it was the safest way to move forward for all in attendance," says **Nina Daily**, Executive Director of the Professional Beauty Association. "Protocols will be in place for the new event dates to ensure the continued safety of attendees and exhibitors."

Previously purchased events tickets will simply transfer to the new dates, or contact isse@csreg.zohodesk.com for refunds and ISSE@probeauty.org for questions. New hotel reservation links will be available in the upcoming weeks for all events.



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In The Know | News | Sep 24, 2026

America's Beauty Show Opens Entries for the 2027 ABS Global Image Awards

This global competition celebrates the artistry, energy, and creative PULSE of the professional beauty community.

by Staff

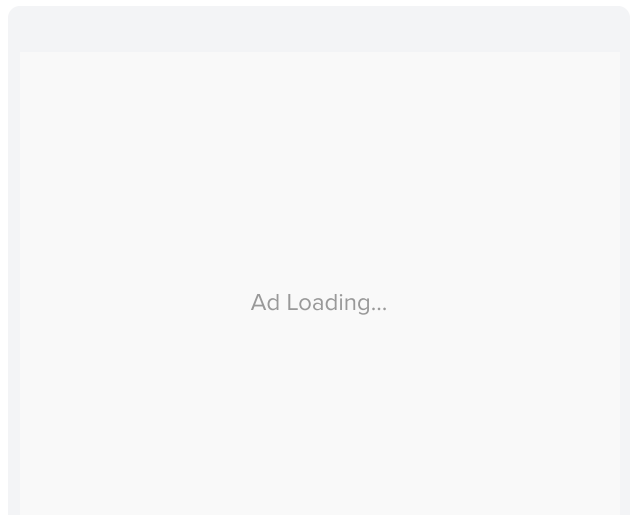


In The Know | News | Sep 23, 2026

At the 8th Annual Daytime Beauty Awards, Matt Rez Receives Outstanding Achievement in Color & Styling

Sofia Vergara, Lucy Hale, Alison Brie, John Salley, Brian Austin Green and more honored the best achievements in Science Behind Beauty, Health & Wellness at this glittering event.

by Staff



Where Americans Feel the Most Skin Stress

Stress was the factor respondents blamed most often when their skin worsened, cited by 54%, followed by diet at 37% and hormones at 35%.

by Anne Moratto



In The Know | Articles | Sep 21, 2026

Wella Announces the Finalists of Wella Trend Vision Awards

This year’s awards centered around the Monochromatic trend, which is rooted in minimalism and intentional by design.

by Anne Moratto



In The Know | Articles | Sep 18, 2026

The Doux Launches Roblox Hair Salon Game Celebrating Textured Hair and Entrepreneurship

Haircare brand The Doux has launched “My Salon Empire,” a free-to-play salon management game on Roblox, helping the next generation celebrate the diversity of textured hair and explore salon entrepreneurship.

by Nicole Johnson



In The Know | News | Sep 18, 2026

Premiere San Antonio Presented by SalonCentric Achieves Record-Breaking Success in Historic Partnership Year

The show reported 30% attendance growth. It felt that way. This event for the southwest professional beauty community had heart, spice, and something for everyone.

by Anne Moratto



In The Know | News | Sep 16, 2026

House of Wella Los Angeles Brings Fall/Winter 2026 Trends to the Stage and Innovation to the Salon

Wella artists presented the Monochromatic trend movement, introduced new Pure Perfection color and Sebastian styling innovations, while the Wella team created interactive fun throughout Wella Studio in Los Angeles.

by Anne Moratto



The Industry Remembers and Mourns Educator and Artist Dominique LyVar

Dominique LyVar, an influential educator and artist, is remembered by those who loved him for his significant impact on the industry and contributions to the community.

by Angela Reich

Brad Johns Dies at 70: A Friend Remembers the Celebrated Celebrity Colorist

Known for his buttery blondes and a technique for highlighting hair with more precision that he called chunking, Brad Johns died on August 27. His friend and fellow colorist, David Stanko, shares thoughts on his talented colleague and close friend.

by Anne Moratto



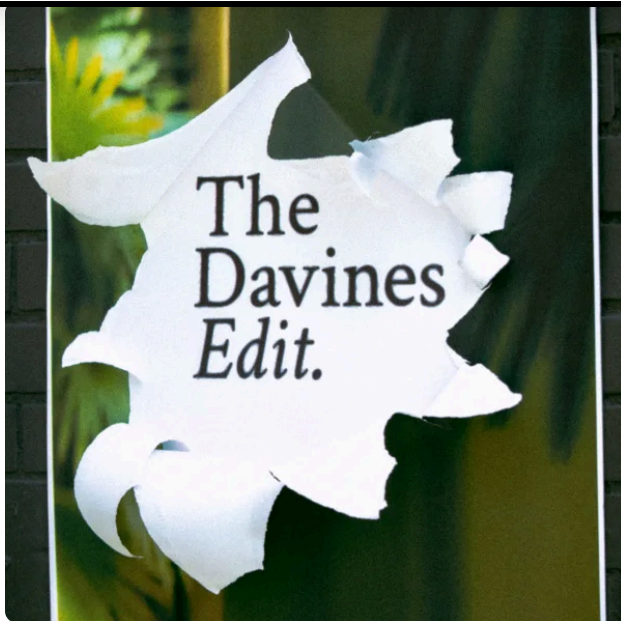
In The Know | Articles | Sep 2, 2026

Salon Today 2026 Technology Guide

As technology evolves at an accelerated rate, you want to make sure you have the best in your business toolkit to help you grow sales, motivate your team, communicate with your current and future clientele, and streamline your managerial tasks. The 2026 SALON TODAY Technology Solutions Guide is designed to help you navigate today's growing landscape of salon and spa technology. In this guide, you'll find a curated look at more than 50 of the latest software platforms, digital solutions, and innovative features to help you compare options and identify the best fit for your business.

by Nicole Johnson

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In The Know | Articles | Sep 1, 2026

Looking Inward: With Community at Its Heart, Davines Reinvents Its Pro Channel for North America

The Davines Edit reflects the brand's passion for people and planet.

by Anne Moratto



Extensions | News | Aug 27, 2026

RÜTE Wash Launches Shower Cap Designed for Crown Washing and Hair Extensions

RÜTE Wash introduces a shower cap designed specifically for crown washing, helping clients with hair extensions cleanse the scalp while protecting the lengths from water.

by Anne Moratto



In The Know | News | Aug 25, 2026



In The Know | News | Aug 25, 2026

Southwest

Premiere San Antonio Presented by SalonCentric returns for its fourth edition August 30-31 at the Henry B. González Convention Center, delivering its biggest and boldest event to date.

by Anne Moratto



In The Know | News | Aug 23, 2026

Reddit Releases Its First Beauty-Specific Report: Conversations Around Beauty, Hair, Nail, and Skincare

According to the report, people are moving away from copy-paste trends and toward community, using real experiences to develop a sense of taste and beauty that reflects who they are.

by Anne Moratto

One-Day Personal and Professional Development Education Event for Beauty Professionals Set for October 25, 2026, at the Hilton Philadelphia City Avenue.

by Anne Moratto



In The Know | News | Aug 17, 2026

Entries Are Open for Wella Professionals' Trend Vision Awards 2026

Hairstylists and barbers can showcase their creative and technical vision in two global categories with cash prizes and a chance to represent in Portugal.

by Anne Moratto



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In The Know | News | Aug 10, 2026

Black Beauty Roster Hosts Beauty Expo Presented by SalonCentric in NYC

The BBR Beauty Show featured a prominent speaker lineup including Lacy Redway, Karrueche Tran, Danessa Myricks, Chelley B., Sabrina Elba, Jessica Harris-Dupart, and more.

by Staff

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