

**SEC-18-GM-028: Premiere Show Group, Premiere Orlando homepage, 'October 17-18, 2021' (the show's usual late-May/June dates moved to October), premiereorlandoshow.biz as captured Sept. 17, 2021**

Internet Archive (Wayback Machine) capture of the organizer's page, rendered locally to PDF from the archived text.

Source URL: <https://www.premiereorlandoshow.biz/>

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Premiere Orlando | Beauty Trade Show Event

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## Who We Are

According to Trade Show News Network, Premiere Orlando is the largest beauty show in the United States. With inspiring education from the best beauty experts, and top exhibiting companies, Premiere Orlando is a venue with multiple resources for discovering all of the latest techniques, trends, and products. Come join us in Orlando, October 17-18, 2021, and further your career!

Premiere Orlando is the place to explore everything that's happening in the beauty industry – from the hottest hair color trends and cutting techniques, to high fashion nail art, edgy barber designs, in-demand dayspa procedures, and plenty more! Licensed professionals are welcomed to this exclusive beauty industry tradeshow to connect with manufacturers and distributors of every area such as hair, nail, and skincare!

Request a Show Preview

Premiere Orlando has a detailed Show Preview that can help you plan your days at the show by the hour.

View Show Preview

Request Your Show Preview

Show schedule

Sunday

October 17

Exhibit Floor Open 9:00am - 6:30pm

Education 9:00am - 6:30pm

Sunday Class Schedule

Monday

October 18

Exhibit Floor Open 9:00am - 5:00pm

Education 9:00am - 5:00pm

Monday Class Schedule

**CHOOSE INSPIRING CLASSES TO FURTHER YOUR SKILLS**

Chrystofer Benson,

President CBC

"The Premiere Shows are brilliantly put together for the entire industry. They are incredibly organized which translates success to the Brands, Artistic teams, and the stylist coming to see the show. The stages are well done, the show floor is well throughout and the education being delivered is top notch."

Sam Villa, Co-Founder

Chief Creative Officer

Sam Villa

"I always look forward to Premiere Show Group events and their passion and commitment to inspiring stylists through education. As one of our most respected educational organizations, we're proud to support and partner with them to help elevate our industry through learning."

Najah Aziz, President

Like The River

" Premiere continues to bring the most creative and innovative new talent and influencers to the show that keeps Hairdressers in the "A-GAME"!"

**LOCATION**

Orange County Convention Center – West Complex

9800 International Drive

Orlando, FL 32819

**Parking**

To ease traffic flow please park in the West parking lot or Destination Parkway Parking Garage.

Click here for an updated Parking Map.

Parking Fees (subject to change)\*

\$20 for Passenger Vehicles

\$30 for Oversized Vehicles

\*Rates are per entry as of August 2021 Subject to change. For the latest information visit [www.occc.net](http://www.occc.net)

## Competitions

Showcase your talent and compete to win cash prizes! Premiere offers the chance for competitors worldwide to show off their skills and gain valuable experience. Join the industry's hottest new talent and experienced industry greats. With the chance to win top prizes, this is your opportunity.

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[Watch Premiere TV](#)

Whether you're looking to reminisce on the high energy of Main Stage, or want a sneak peek at what you've been missing on the Hair Color Stage at Premiere Orlando, Premiere TV has captured it all!

[See What's On Premiere TV](#)

## Who Can Attend

Premiere Orlando is open exclusively to members of the professional beauty industry and not open to the general public. No family, friends, or anyone under the age of 16 (including infants) will be permitted. Verification of credentials is required for all attendees. Below you will find who is eligible to attend and the accepted verification documents.

## Read More Details

### FAQ's

#### For Exhibitors

##### General

#### For Educators

#### What Are the Exhibit Hall Hours?

Sunday 9am to 6:30pm

Monday 9am to 5pm

#### How Do I Register to Exhibit?

Click on contract and terms. Fill out the contract and please be sure to include a 50% deposit.

#### Is My Booth Carpeted?

The booth does not include carpet but can be rented through Freeman the decorator. You may also provide your own flooring. Please note drayage fees may apply.

#### Is Electricity Included in My Booth?

Electric will not be included with your booth rental but you can order electricity through the convention center.

#### Is There a Cancellation Deadline and Fee?

All contracts require a 50% non-refundable deposit.

#### Do We Offer Lead Retrieval?

We do not offer lead retrieval at this time. We are working to add this feature in the future.

#### How Can I Get a Class to Educate?

Please click on the education application, fill out the information and send the application to our education department.

#### Can I Setup My Own Booth?

Yes, you may set up your own booth.

#### Can I Carry My Product Into My Booth?

Yes, you may carry in your own product as long as you are not using a shipping company.

#### When Will I Receive My Assigned Booth Location?

A booth confirmation will be emailed to you 60 days prior to the show.

#### Is Wi-Fi Included in My Booth?

No, Wi-Fi is not included. Wi-Fi can be ordered from Smart City.

#### How Do I Register My Booth Staff?

A password & link will be emailed to your company 30 days prior to the show.

#### Where Do I Pick up My Exhibitor Badge?

Badges can be picked up on Show Site at Registration, A Photo ID will be required for everyone picking up a badge.

#### Where Can I Park?

You can park at the West Parking Lot or Destination Pkwy Parking Garage. Please note; Parking Fees Apply and are subject to change.

#### How Can I Acquire Models for Our Booth Demonstrations?

All exhibitors are responsible for hiring their own models. A list of Modeling Agencies can be found in our Service Kit under Exhibitor Information.

#### Where Is Self-Unloading Located?

POV ramps will be 4A, 7, and 9.

#### When Is The Last Day To Register Online

Online registration is available throughout the duration of the show.

I purchased my show pass, but how do I print my badge?

Log in to your Premiere Shows account.

Visit <https://premiereorlando.premiereshowgroup.com/customer/DownloadableDocuments>

Select the printer icon to the left of your name.

I received an email with a redemption code, how do I get my show pass?

Register for a Premiere Shows account. Visit <https://premiereorlando.premiereshowgroup.com/redeem-sap-tickets> and follow onscreen instructions.

How do I register for a hands-on workshop?

Register for an account with Premiere Shows and purchase your show pass. Visit <https://premiereorlando.premiereshowgroup.com/PremierShows/category/39> to register for workshops.

I require a wheelchair, where can I rent one?

You may rent a wheelchair via scootaround at <https://scootaround.com/en>

I have a question that has not been answered. Who can I ask?

Please contact one of our qualified Customer Experience Agents who will be happy to assist you. Call 1-800-335-7469 ext. 1 or email at [customerservice@premiereshows.com](mailto:customerservice@premiereshows.com)

What Is the Objective of Premiere Education?

To provide attendees with the following:

Content that is forward-thinking, relevant and actionable

Emerging trends, concepts, solutions and best practices that may be immediately implemented

Knowledge to develop growth initiatives and become a catalyst for innovation

Who Is Eligible to Present an Education Session?

Our event attendees are looking to hear from fellow beauty industry professionals. Premiere will, however, consider proven experts operating from outside the beauty industry on a case-by-case basis.

What Will I Need to Submit a Speaker Application?

Contact details including speaker name, job title, company affiliation, mailing address, email address, and telephone number

Brief bio in paragraph format

Session title

Five learning objectives that will explain what you are looking to deliver to attendees

Past speaking experience

How Many People May Speak During a Session?

Education sessions are limited to the maximum of two co-presenters. Panel discussions can accommodate up to three panelists plus a moderator.

What Does Premiere Provide to Each Approved Speaker?

For the Premiere Orlando Trade Show, each approved speaker is provided with a three (3) staff badges, one (1) 60 minute classroom presentation time and basic audio visual – screen and a/v stand.

Will the Session Be Recorded?

Most education sessions and panel discussions at Premiere Orlando are not recorded.

Are Handout Materials Permitted?

Speakers are encouraged to provide approved handout materials to attendees. Speakers may distribute hard copies in the sessions at their own expense. Promotional and sales-based literature may not be distributed at any time.

Can I Promote a Product or Service During the Session?

To maintain the program's credibility and attractiveness, sales are prohibited in the education sessions. More specifically, education sessions may not be used as a sales platform for any speaker's company, products, or services. However, speakers may exchange business cards and other contact information to interested parties to connect with them upon request.

Can I Sell Books, DVDs, or Other Products in the Education Session?

Sales are not allowed in the session rooms. DVDs and education books may be sold at the discretion of Premiere.

Get Social

@elitebeautysociety Insurance was designed to meet  
Master #NailTech @tonysnail is coming to #Premiere  
We know how hard you have been working this year t  
Don't miss out on a chance to pick up your free  
Fades & Braids plus MAIN STAGE! ✨ Join @antestrad  
@bottleblonde76 is joining us at #PremiereOrlando2  
FAN FRIDAY 💖 Answer our question below for a cha  
Advance to Go! 🎟 Collect \$10 off the day of show  
Get ready to join Global Artist & #naturaltexturee  
Time for you to I.D.ENTIFY with @anna\_cantu and @f  
HURRY! 🚨 ⚠ #PremiereOrlando2021 Special Pricing  
FAN FRIDAY 💖 Answer our question below for a cha  
Escape and explore the world of color with @apresn  
INTRODUCING... 🔥 @arod23pr to #PremiereOrlando20  
Introducing SOLEXIO and the SOLEXIO STYLR, a new b  
50 DAYS! 🕒 WE REPEAT 50 DAYS! 🕒 We seriously c  
Raise your hand if youve been binging #podcasts l  
Looking for techniques on cutting #shorthair? @naj  
Are you ready to win? 🏆 Sign up for this years  
Follow on Instagram  
FOLLOW US &gt;  
Newsletter  
email address \*  
Name This field is for validation purposes and should be left unchanged.

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