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The ARA Show - The American Rental Association's Annual Trade Show and Convention **Connect with Your Rental Community**

The ARA Show™ ... it's the time and place to 'Focus on the Future' and reconnect with your rental peers in 2021. This trade show and convention delivers value by connecting buyers and sellers of equipment, services, and supplies. Join us Oct. 17-20, 2021 as we return to Las Vegas for the first time since 2013! Not only do we celebrate a return to this high-energy city, but a new venue at Resorts World, the headquarter hotel, offer unique experiences and opportunities for all attendees. Plan now to make an investment in YOUR future by attending The ARA Show. A full day of education begins on Sunday, Oct. 17, with the trade show following through onPeak in February and show registration will open in July. We look forward to seeing you!

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The ARA Show
The ARA Show is the **American Rental Association's** annual convention and trade show for the equipment and event rental industry. It features equipment for construction/industrial, general tool/light construction and party/special event rental segments.

NOTE: The ARA Show is a closed show, meaning only those involved in the equipment and event rental industry are eligible to register and attend.